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NEW FORCING SNAPDRAGONS

Rowe's St. Louis Early Pink  
and Bezdek's Yellow Wonder



Shaffroth's Early Pink  
(Non-Shattering)

# FLORISTS' FLOWER SEEDS

*For Summer, Autumn and Present Sowing*

BULBS • PLANTS • FLORISTS' SUPPLIES

## WHOLESALE PRICE LIST

*May • December 1940*

# AMERICAN BULB COMPANY

1335 WEST RANDOLPH STREET, CHICAGO • 31 WEST 27TH STREET, NEW YORK



# FORCING SNAPDRAGONS

## "BETTER VARIETIES" — "BETTER RETURNS"

(Illustrated in Color on Front Cover)

### SHAFFROTH'S EARLY PINK

(COLOR: BRIGHT ROSE-PINK)

(Non-Shattering)

Considering the many worth-while pink Snapdragons now on the market it may sound as an exaggeration to state that this new introduction "tops them all," but when better known, we predict that it will be accepted as the "Queen" of all pink "Snaps". During the past season, "Shaffroth's Early Pink" realized premium prices both in the Philadelphia and New York markets. Don't overlook this one. (Cultural directions in each packet.)

Price! Trade pkt.....\$2.00  
3 Trade packets..... 5.00

#### Excerpt From Florists' Exchange January 27, 1940

"The new Snapdragon Schaffroth's Pink, which gained a silver medal at the last meeting of the New York Florists Club, is a regular feature at the present time at the Joseph S. Fenrich store. The stock is grown by Schaffroth Bros. the raisers, of Ambler, Pa. Besides its exceptionally fine, large spikes, one of the outstanding features is that it never sheds its flowers. The writer saw a spike that was several weeks old, of which the lower flowers were withered away but were all intact. Pulling at the dried petals breaks them but does not release the flowers."

#### Excerpt From Florists' Exchange February 10, 1940

"Nick Baimas & Co. have been featuring the much talked-of new Snapdragon, Schaffroth's Pink, for the past month or so and report that the popularity it has gained has been almost unique. Besides being uncommonly attractive, its keeping quality has amazed most people who have become familiar with it."

### BEZDEK'S YELLOW WONDER

(COLOR: BRIGHT YELLOW)

The trade has been anxiously awaiting the introduction of a Yellow "Snap" that would qualify 100% for earliness, color and all around value as a cutflower.

"Bezdek's Yellow Wonder" will, we believe, "fill the bill" in every way.

Price! Trade pkt.....\$2.00  
3 Trade packets..... 5.00

*Read What a Prominent Chicago Wholesaler Says About "Bezdek's Yellow Wonder"*

JOSEPH FOERSTER CO.

Wholesale Florists  
CHICAGO, ILL.

AMERICAN BULB CO.,  
Chicago, Ill. March 27, 1940.

Dear Sirs:

We heartily recommend "Bezdek's Yellow Wonder" Snapdragon. It is an early flowering "Snap" as well, a free flowering variety. Has a good stiff stem and is much admired by the trade—we have consistent calls for "Yellow Wonder" and consider it a fine commercial variety and a beautiful yellow shade that strongly appeals to retailers.

JOS. FOERSTER CO.,  
Per Leonard C. Koehler, Mgr.

*An Expression from a Prominent Retailer*

ILG FLORIST

WINNETKA, ILLINOIS

AMERICAN BULB CO.,  
Chicago, Illinois. April 12, 1940.  
Gentlemen:

We have been selling "Bezdek's Yellow Wonder" Snapdragons for some years now and find same to be a good yellow, stiff stem and long keeping snapdragon.

I sincerely believe this variety to be the best yellow snapdragon available. Yours very truly,

HI:cd HENRY ILG.

### ROWE'S ST. LOUIS EARLY PINK

Obtains a shade of luminous silvery pink that harmonizes well with most other flowers — has had great vogue the past seasons in the St. Louis, Mo. market — a really good new early bloomer that should prove to be a money maker for all "Snap" producers.

Price! Trade pkt.....\$2.00  
3 Trade packets..... 5.00

#### Excerpt From Florists' Review February 15, 1940

##### New Pink Snapdragon

St. Louis Early Pink, a variety that was originated with the W. A. Rowe Floral Co., Kirkwood, Mo., and has been grown by the firm for several years.

Blooms of the new variety seen at the recent convention of the American Carnation Society at St. Louis, Mo., attracted considerable attention. It is a beautiful shade of silver pink, the well placed flowers being produced on wiry, stiff stems. A minimum of lateral growths is produced, it is claimed, making it possible to set the plants close together in the beds. The variety comes into crop in December and blooms heavily through January and February. An important feature is that the individual flowers do not shatter or fall, the flower spikes being ten to twelve inches in length.

#### Excerpt From Florists' Review February 22, 1940

*Reporting Exhibits at Chicago Growers Meeting*

##### Snapdragons

St. Louis Early Pink — W. A. Rowe Floral Co., Kirkwood, Mo. An excellent-appearing silver pink, flowers good size and well spaced. Long heads on stiff stem, no grassy growth. A valuable addition to our present "snaps."

## KEEP UP-TO-DATE WITH YOUR SNAPDRAGON CULTURES

Plant the "better new kinds" which have been improved to the utmost by specialists in this line and qualified as being real "profit-providers" in many of the important markets the past season—the above three new varieties are the outstanding introductions for the coming season. Also don't overlook "Bezdek's White Wonder" the White "Snap," "Par-Excellence," A. B. C.

(See Next Page)



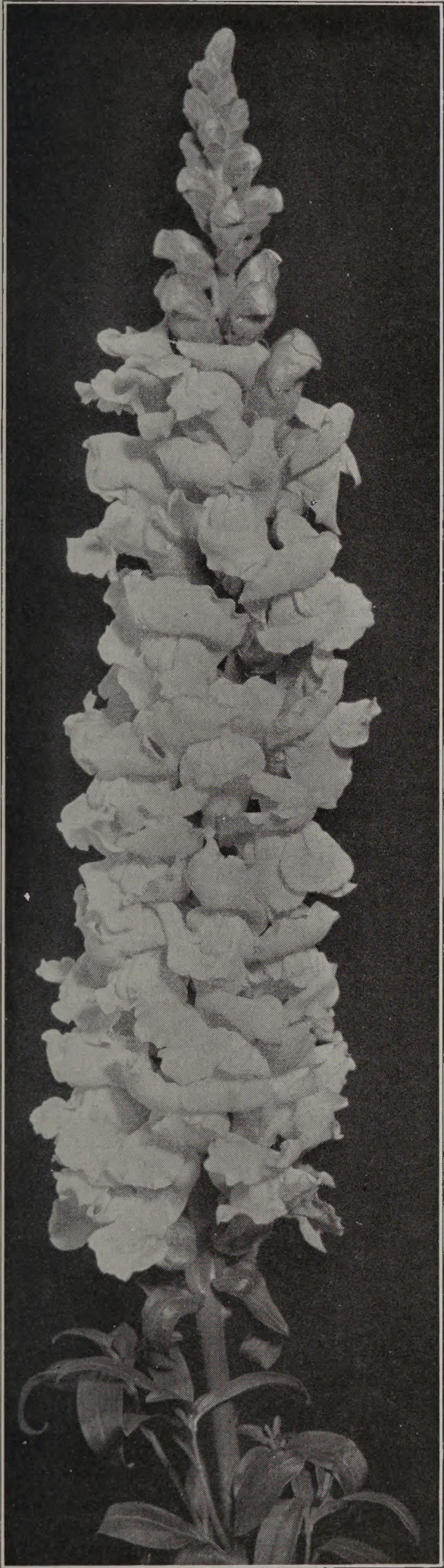


**A. B. C. SNAPDRAGON SEED HEADQUARTERS**  
**ANTIRRHINUM (Snapdragon) FORCING OR WINTER BLOOMING**

**SEED PRODUCTION BY SPECIALISTS FROM GREENHOUSE CULTURE**

*The Following Twenty-Five Varieties Are Especially Recommended:*

**NOTE — Where Price Is:** \$1.00 per pkt., we supply **any 3** for \$2.50; **any 5** for \$3.50; **any 7** for \$4.55. \$1.50 pkts., we supply **any 3** for \$4.00; **any 5** for \$6.50. \$2.00 pkts., we supply **any 3** for \$5.00; **any 5** for \$7.50. 1/2 Trade pkts. of any variety priced at \$1.00 are supplied at 60c. 1/2 Trade pkts. of any variety priced at \$1.50, supplied at \$1.00. No 1/2 pkts. on \$2.00 varieties.



	Tr. Pkt.	3 Tr. Pkts.
<b>AFTERGLOW.</b> Beautiful deep golden bronze; has habit of Rose Queen.....	\$1.00	\$2.50
<b>CHEVIOT MAID SUPREME.</b> (Re-Selected.)—Fine deep rose pink.....	1.00	2.50
<b>CHRISTMAS CHEER.</b> Good spike and free bloomer. Light rose pink.....	2.00	5.00
<b>COATE'S YELLOW PERFECTION.</b> Strong growing deep yellow.....	1.00	2.50
<b>CEYLON COURT, DARK.</b> Fine winter flowering deep yellow.....	1.00	2.50
<b>GLORIOUS.</b> Attractive reddish copper, yellow lip, spikes closely set.....	1.50	4.00
<b>GILBERT'S BRONZE BEAUTY</b> .....	2.00	5.00
<b>GILBERT'S PINK SUPREME.</b> (Medium early.) Uniform dark rose without yellow throat .....	1.50	4.00
<b>HODALY'S IDEAL.</b> Beautiful blend of carmine-rose, orange, tipped lemon yellow white throat—early .....	2.00	5.00
<b>JERSEY MAID.</b> True medium pink color with lighter throat. Strong producer and free flowering in midwinter.....	2.00	5.00
<b>KLONDIKE SUPREME.</b> (Rather late.) Large florets, color excellent deep yellow....	1.50	4.00
<b>LAVENDER ROSE.</b> Good lavender with a rose blend.....	2.00	5.00
<b>MARIE LOUISE.</b> Wonderful sea shell pink; fine producer, stems have good length and florets are closely set.....	2.00	5.00
<b>MARY ELLEN.</b> Exceptional "Day Break Pink," early.....	2.00	5.00
<b>MISS WOOSTER.</b> (Medium late.) Light golden bronze; individual in own color....	1.00	2.50
<b>NEW CINCINNATI.</b> An excellent light rose.....	1.00	2.50
<b>ROSE QUEEN.</b> A real deep rose; very fine for forcing.....	1.00	2.50
<b>ST. LOUIS EARLY PINK.</b> An exceptional light pink. Fine long spikes and good producer. (Originator's packets).....	2.00	5.00
<b>SCHAFFROTH'S EARLY PINK.</b> (Non-shattering.) Bright rose-pink.....	2.00	5.00
<b>SNOW WHITE.</b> (Exceptional white for late.) Pure white.....	1.50	4.00
<b>SUN TAN.</b> Color is a rosy-tan with trace of yellow on lip.....	1.00	2.50
<b>WINDMILLER'S APPLEBLOSSOM.</b> (Medium early.) Pleasing shade of light pink. (Best in February).....	1.50	4.00
<b>WHITE WONDER.</b> (Bezdek's.) Without doubt the best early pure white available. (Originator's packets) .....	1.50	4.00
<b>YELLOW WONDER.</b> (Bezdek's.) A new clear deep yellow; very early and good producer. (Originator's packets).....	2.00	5.00
<b>WINDMILLER'S LILAC.</b> Excellent orchid, early.....	2.00	5.00

**STANDARD VARIETIES FOR GREENHOUSE CULTURE**

	Tr. Pkt.	3 Tr. Pkts.		Tr. Pkt.	3 Tr. Pkts.
<b>BERTHA BAUR.</b> Good lavender.....	\$1.00	\$2.50	<b>PEGGY SCHUMANN.</b> Medium deep pink, early winter bloomer.....	\$2.00	\$5.00
<b>CAPTOR.</b> Pure white. (White Wonder preferable) .....	1.00	2.50	<b>PINK IDEAL.</b> (Late.) An all-around pink .....	1.00	2.50
<b>CELESTIAL.</b> Light yellow, large flower, long stem.....	1.50	4.00	<b>RADIANCE.</b> Pink colored flowers....	1.00	2.50
<b>CEYLON COURT.</b> Lemon yellow.....	1.00	2.50	<b>ROYAL GOLD.</b> Beautifully blended orchid colored flowers with face shading to old gold.....	2.00	5.00
<b>CHEVIOT SUPREME ROSE-PINK</b> (Windmiller's). True Cheviot Maid.....	1.50	4.00	<b>SCHROCK'S ORCHID.</b> True color.....	1.50	4.00
<b>CHEVIOT MAID WHITE</b> .....	1.00	2.50	<b>SCHUMANN'S LAVENDER.</b> Early... ..	2.00	5.00
<b>CHEVIOT MAID YELLOW.</b> (Yellow Wonder preferable) .....	1.00	2.50	<b>SCHUMANN'S YELLOW.</b> (Yellow Wonder preferable) .....	2.00	5.00
<b>DAYBREAK.</b> Strong pink, very much like Briarcliff rose color.....	1.00	2.50	<b>SUNLITE.</b> Color golden-bronze, early bloomer .....	1.00	2.50
<b>ETHEL.</b> Golden yellow.....	1.50	4.00	<b>TALISMAN.</b> Flowers are double and semi-double; color ranges bronze and golden shades.....	2.00	5.00
<b>GOLDEN PINK QUEEN.</b> Bi-color of yellow and pink.....	1.00	2.50	<b>TERRY'S SURPRISE IMPROVED.</b> Bronze, orange, and pink shades..	1.00	2.50
<b>GOLDEN RULE.</b> (Dark sport of Cheviot Maid) .....	2.00	5.00	<b>VELVET BEAUTY.</b> Rich American Beauty crimson .....	1.00	2.50
<b>GOLD STAR.</b> (Sport of Cheviot Maid), early .....	2.00	5.00	<b>WESTOVER FRINGED WHITE.</b> Pure white, fairly early. (White Wonder preferable) .....	1.00	2.50
<b>IVORY.</b> White with slight suffusion of orchid, early .....	2.00	5.00	<b>WHITE PROSPERITY.</b> Clear white. (White Wonder preferable).....	1.50	4.00
<b>JENNIE SCHNEIDER.</b> Pink.....	1.00	2.50	<b>WHITE ROCK.</b> Fair white. (White Wonder much preferable).....	1.00	2.50
<b>KIRKWOOD BEAUTY.</b> Attractive orange-bronze .....	1.00	2.50	<b>WINTER HELEN.</b> Attractive salmon-pink color, early, and good winter bloomer .....	1.00	2.50
<b>LA FRANCE.</b> Soft pink.....	2.00	5.00	<b>MIXED.</b> This mixture is made of the best varieties .....	1.00	2.50
<b>LUCKY STRIKE.</b> White.....	1.00	2.50			
<b>MAID OF MONEY.</b> (Dark pink Cheviot Maid) .....	1.50	4.00			
<b>MARION WHITE.</b> White.....	1.50	4.00			
<b>NEW DAWN.</b> Golden-orange color... ..	2.00	5.00			
<b>NEW DEAL.</b> Early golden-bronze....	1.00	2.50			

**A. B. C. Snapdragons** represent the highest achievement in forcing varieties



# AMERICAN BULB COMPANY

## Wholesale Price List

May - December, 1940

A. B. C. "Supreme" Quality Flower Seeds for the Florist and Nurseryman, offering varieties that have been brought right up-to-date and at prices consistent with that grade necessary for profitable results.

Twenty-four years of background in supplying above named should prove of assurance to the buyer of dependable stocks and the latest development in the new and better kinds.

Soliciting your patronage, Yours faithfully,

### AMERICAN BULB COMPANY

A. MILLER, President

J. J. KARINS, Vice-President

BEN MILLER, Vice-President

A. L. KOEHLER, Secy-Treas.

*Please send orders from this list to our New York Office*

**Disclaimer:** The American Bulb Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) it sells and will not be responsible for the crop.

If the customer does not accept the goods on above terms, he must return them at once, and money will be refunded or proper credit given. We exer-

cise, however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction.

**Cash Discounts:** Cash with order only. 5% on Flower Seeds; 3% on Bulbs; 2% on Plants.

### A. B. C. "SUPREME QUALITY" FLORISTS' FLOWER SEEDS

#### ANNUALS FOR GREENHOUSE AND OUTDOOR CULTURE

*See Pages 11 to 18 for Hardy Perennial Seeds*

#### ABUTILON (Flowering Maple)

Choicest mixed. 1/8 oz.....\$1.25 Tr. Pkt.....35c

#### ASPARAGUS

#### PLUMOSUS NANUS (Greenhouse Grown)

**One of our Leading Seed Specialties.**

100 seeds.....25c 250 seeds.....40c 1,000 seeds.....\$1.00  
5,000 seeds.....\$4.50 Lb.....\$8.00

Write for prices on larger lots.

#### SPRENGERI

100 seeds.....25c 250 seeds.....40c 1,000 seeds.....\$1.00  
5,000 seeds.....\$4.50 Lb.....\$8.00

#### BEGONIAS

##### *Fibrous Rooted*

#### SEMPERFLORENS

For greenhouse pot plants and summer bedding. While Begonias are easily grown from cuttings our experience has proved that plants grown from seed are far superior. As a bedding plant there is nothing more satisfactory; also excellent as a pot plant and for a "filler" with other plants.

**Masterpiece.** A lovely clear rose-pink Begonia, and the most outstanding in this color class. The large-sized blooms are produced so abundantly that the foliage is really overshadowed. A large bed of "Masterpiece" observed on a large estate near Chicago this past season was a sight to behold. For pot plants as well as for bedding, you have something if you have this exceptional new Begonia.  
Tr. Pkt.....\$1.25 3 Tr. Pkts.....\$3.00

**Eriksson's New Scandinavia.** A new, continuous flowering, Semperflorens Begonia with a wonderful branching habit, and many other good qualities. Sow seeds in January for Memorial Day; in May or later, for winter; October or November, for Mother's Day purpose. Red and pink shades, mixed. Tr. Pkt.....\$1.50 3 pkts. for....\$4.00

#### BEGONIAS (Continued)

#### SEMPERFLORENS (Continued)

**"White Lady."** Substantial, beautiful pure white flowers, almost as large as those of our "Masterpiece," to which it makes an excellent companion. Tr. Pkt.....\$1.25 3 Tr. Pkts.....\$3.00

**Snow (Heterosis).** This new, snow-white, profusely flowering Hybrid is outstanding on account of its resistance to heat, drought, and excessive moisture. The plants bloom well during unfavorable weather and retain their fresh, pure white appearance. These pure white medium sized flowers show up well against the rosy stems and light green leaves. The bushy plants grow about 10 inches high. At the official Begonia trials (Germany), this new Hybrid proved to be the best white Begonia. Tr. Pkt.....\$1.00

**Albert Martin.** Bright carmine, extra large flowered.

Tr. Pkt.....50c 1/32 oz.....\$1.00

**Christmas Cheer.** Extra large-flowered crimson-scarlet.

Tr. Pkt.....50c 1/64 oz.....\$1.40

**Christmas Pink.** This variety is of same habit as Christmas Cheer and equally as good. Tr. Pkt.....\$1.00 1/64 oz.....\$1.50

**Darling (New).** According to our trial of it, this is one of the choicest Semperflorens Begonias that has come from Germany for a long time. Of compact growth, 8 to 10 inches, with large, light rose colored flowers about the shade of Glory of Erfurt. We have had this in full flower for Christmas. Tr. Pkt.....\$1.00 1/64 oz.....\$2.25

**Elegant (New).** White attractively edged crimson, clear green foliage that contrasts well with the flowers. Tr. Pkt....\$1.00 1/64 oz....\$2.00

**Erfordia.** Pink. Tr. Pkt.....50c 1/32 oz.....\$1.40

**Fire Sea or Blaze of Fire.** Extra dwarf compact habit. Large fiery red flowers with green foliage. Good. Tr. Pkt...\$1.00 1/32 oz...\$2.00

**Glory of Erfurt.** Large bright carmine. Tr. Pkt...50c 1/32 oz...\$2.00

**Glow.** Dark red flowers; foliage light bronze; free blooming and compact. Tr. Pkt.....75c 1/32 oz.....\$3.00

**Gustav Knaake.** Glowing salmon-pink, resembles Melior.

Tr. Pkt.....50c 1/32 oz.....\$1.40

**Lightning.** Extra large flowers measuring 2 inches across and of deep carmine-scarlet shade—an extra deep bright shade in Begonia.

Tr. Pkt.....\$1.00 1/32 oz.....\$2.50

**Radio.** Extra large carmine-scarlet, green foliage. Excellent.

Tr. Pkt.....\$1.00 1/32 oz.....\$2.25

**Salmon Queen.** Salmon red. Tr. Pkt.....50c 1/32 oz.....\$1.50

**Vernon.** Red. Tr. Pkt.....25c 1/8 oz.....75c





New Begonia “A. B. C. Masterpiece”

## BEGONIAS (Continued)

### GRACILIS

This type produces very compact little plants that are literally covered with flowers.

**Carmen.** Bright pink flowers with richly contrasting bronze foliage. Tr. Pkt.....\$1.00 1/64 oz.....\$1.75

**Enchantress.** A new Begonia of great value to the florist. (Better than Prima Donna.) Of compact growing habit; pale green foliage; flowers large and of bright pink color. Unusually free flowering. Tr. Pkt.....50c 1/64 oz.....\$1.75

**Indian Maid.** Has the same deep bronze foliage of Carmen with bright deep scarlet flowers producing a highly attractive combination. Tr. Pkt.....\$1.00 1/64 oz.....\$2.00

**Luminosa.** Deep scarlet with reddish brown foliage. Tr. Pkt.....\$1.00 1/32 oz.....\$1.75

**Luminosa Compacta.** From the middle of July onwards the small dark brown foliage is hidden by the mass of medium sized bright scarlet blossoms. This new variety, coming true from seed, is very useful for beds, borders, edgings and also as pot plants. Tr. Pkt.....\$1.00 1/64 oz.....\$2.00

**Prima Donna.** Limpid rose shading to carmine. Very excellent variety. Tr. Pkt.....\$1.00 1/32 oz.....\$2.15 1/16 oz.....\$4.00

**Tausendschoen (Gracilis).** Lustrous rose. Tr. Pkt.....\$1.00 Said to be the best bedding variety in existence.

**White Pearl.** Best white, light green foliage. Tr. Pkt.....50c 1/32 oz.....\$1.65

**Pink Pearl.** Dwarf, one of the best for pot culture. Tr. Pkt.....\$1.00

**Red Pearl.** Dwarf, brilliant dark scarlet. Tr. Pkt.....\$1.00

### DOUBLE FLOWERED

**Coppery Gold (New).** Double flowered. Many flowers are like tiny roses which are very effective when fully opened. Color: old gold merging into copper red or coppery salmon, usually tinged with carmine. The seedlings produce about 80% doubles. Blooms from July until frost. Tr. Pkt.....\$1.00

**Mrs. Helen Harms (New).** The flowers are about 1½ inches in diameter and of a deep canary yellow. A worthy addition to this new family. Tr. Pkt.....\$1.00

### TUBEROUS ROOTED

**Single. Large Flowering. Mixed.** Tr. Pkt.....50c 1/32 oz.....\$2.50

**Double. Large Flowering. Mixed.** Tr. Pkt.....\$1.00 1/64 oz.....\$5.50

## BROWALLIA

Very useful flowering annuals.

**Speciosa Major.** Color brilliant ultramarine blue, suitable for pot plant, bedding and border work. For outdoor work seeds should be sown in February, or later, shifted in pots, and planted out in May. Plants will bloom all summer. Tr. Pkt.....35c 1/32 oz.....\$1.00

**Viscosa Compacta Sapphire.** Excellent pot plant. Compact grower. Dark blue flowers with white eye. Tr. Pkt....35c 1/16 oz....\$1.00

## CALCEOLARIA

Our strain of these is produced by the foremost specialists of the world.

**A. B. C. Triumph Mixed.** A special florists' selection. Medium dwarf in growth, producing an exceptional assortment of colors and shades. Highly recommended. Tr. Pkt.....\$1.00

### MULTIFLORA NANA

**Indian Prince.** This is a new color selection from the popular Multiflora Nana strain, retaining the fine dwarf, free-flowering habit. The color is a rich dark scarlet with an orange suffusion, a color that will contrast richly with the new Golden Tiger of the same class. Tr. Pkt.....\$1.00

**Golden Tiger.** Bright, golden yellow flowers with dark brownish red dots, masses of small substantial blooms spread in plenty above the foliage. A most desirable new kind. Tr. Pkt.....\$1.00

**Hybrida Multiflora Nana.** Mixture-dwarf compact growth. Medium size brightly colored flowers. A great favorite with the trade. Tr. Pkt.....\$1.00 1/64 oz.....\$4.25

### HYBRIDA GRANDIFLORA

**Tigrina.** Large flowered “Tigered” or spotted mixture.

Tr. Pkt.....\$1.00 1/64 oz.....\$2.50

**Hybrida Grandiflora Mixed.** A special mixture of varied colorings. Grows about 18 in. high. Large flowered, vigorous growth. Tr. Pkt.....\$1.00 1/64 oz.....\$2.00

**Cloth of Gold.** Medium large flowered, rich pure golden yellow. Tr. Pkt.....\$1.00 1/64 oz.....\$2.25

**Albert Kent.** Immense trusses of golden yellow flowers with maroon blotches. Tr. Pkt.....\$1.00 1/64 oz.....\$2.50

**Albert Kent Hybrids.** A much liked mixture of varied colors. Tr. Pkt.....\$1.00 1/64 oz.....\$2.00

**Feltham Scarlet.** Plants are fairly dwarf and compact in habit and the flowers of a rich dark scarlet. Tr. Pkt.....50c

**Kelway's Perfect Model.** A fancy large flowered mixture. Tr. Pkt.....\$1.00 1/64 oz.....\$2.25

### RUGOSA TYPE

**Hybrida Flower Cloud.** Extraordinary masses of brilliant yellow flowers, over a hundred “Lady Slippers” on the center stem with hundreds of blossoms on the side shoots; lasts for weeks in undiminished glory. Besides yellow, there are varying shades of brown and orange. Height 12 inches. Tr. Pkt.....\$1.00

**Rugosa Hybrids Mixed.** Comparatively small flowers. Provide pot-plants and desirable for cutting. Tr. Pkt.....\$1.00

## CALENDULAS

### A. B. C. IMPROVED SENSATION

Considered by many to be the best Calendula for cut-flower purposes. Flowers very large, deep orange with scarlet sheen, light center.

Tr. Pkt.....25c ¼ oz.....45c ½ oz.....85c  
1 oz.....\$1.50 2 oz.....\$2.75 4 oz.....\$5.75

### THE FOLLOWING IN ORIGINATOR'S PACKETS

**Ball Masterpiece.** Clear rich orange with an attractively contrasting dark brown center. This is our most popular standard cut-flower variety.

**Ball Long Orange.** The standard long-stemmed orange with light center. Preferred by many growers for its long stem.

**Ball Lemon Queen.** Clear medium deep yellow with a dark brown center that contrasts most effectively. Generally preferred yellow.

**Ball Gold.** Deep golden yellow, long-stemmed and large flower with light center. Stem, size, and color in this are outstanding.

**Ball Supreme.** Light shade of orange with a richly contrasting brown center, not extra long-stemmed but freer flowering than any of the above.

**Ball Apricot.** Rich apricot or straw color with a finely contrasting brown center. Same habit as Ball's Supreme, from which it is a selection. Inclined to occasionally produce orange petals with the apricot. Same should be grown for variety.

**Note:** Unit price on weight lots will apply in combination with two or more of above varieties. For instance, on ¼ oz. each of four varieties, instead of 60c each, or \$2.40 for the four, the ounce price of \$2.00 will be accepted.

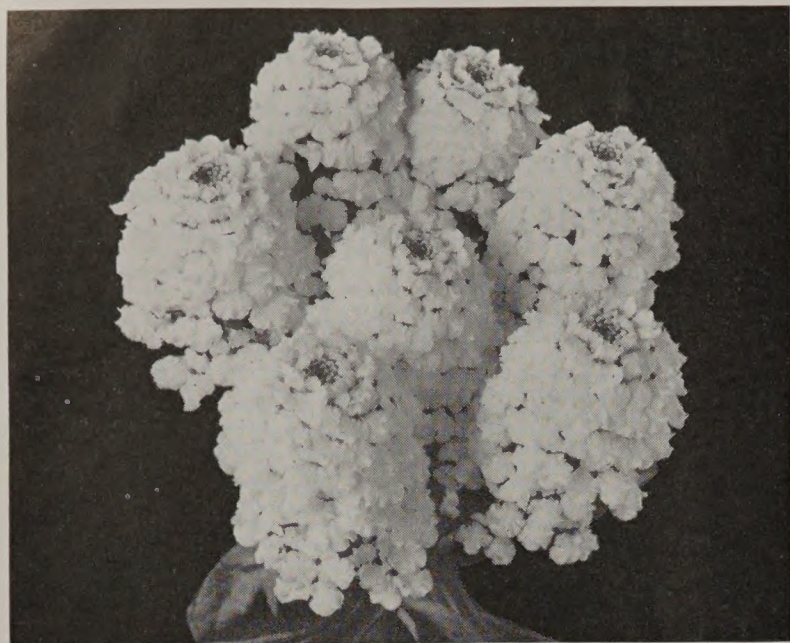
**ALL of the above uniformly priced as follows:**

Tr. Pkt.....40c ¼ oz.....60c Oz.....\$2.00  
2 oz.....\$3.50 4 oz.....\$6.50 Lb.....\$20.00

**Ball Calendula Mixture.**

Tr. Pkt.....35c ¼ oz.....50c Oz.....\$1.75 Lb.....\$18.00





A. B. C. Giant Hyacinth Flowered Candytuft

## CANDYTUFT

## A. B. C. SPECIAL GIANT HYACINTH FLOWERED

**White.** Particularly recommended for under glass; provides excellent cut flowers.

We have an exceptionally fine strain of the true kind.

Tr. Pkt. ....15c Oz. ....75c ¼ lb. ....\$2.25 Lb. ....\$7.00

## UMBELLATA TYPE

If you have grown annual Candytuft before and found it a poor seller, it is more likely that you had too much of the white variety. Try in its place a few of the colored varieties, such as Pink, Rose, Carmine, Lavender and Crimson and be convinced that this annual is of much use in the florist's establishment in the spring. It will take about five months to bring them into flower indoors. Plans may be made accordingly, taking into consideration the period cut flowers will be of most use to the individual florist. A good time for one planting is soon after the winter holidays, as space becomes available. Some growers sow the seed singly, planting out later at the distance of a foot apart. Valuable for cutting.

	Tr. Pkt.	Oz.	4 Oz.
<b>Carmine.</b> 12 inches.....	15c	40c	\$1.00
<b>Crimson.</b> 12 inches.....	15c	40c	1.00
<b>Lavender.</b> 12 inches.....	15c	40c	1.00
<b>Lilac.</b> 12 inches.....	15c	40c	1.00
<b>Pink.</b> Flesh color. 12 inches.....	15c	40c	1.00
<b>Rose Cardinal.</b> 12 inches. Brilliant rosy red....	15c	50c	1.00
<b>White.</b> 12 inches.....	15c	40c	1.00
<b>Mixed.</b> 12 inches.....	10c	30c	.90

## CENTAUREA

(Bachelor Button or Cornflower)

Popular free-flowering annuals. Now largely grown under glass, particularly for Mother's Day sales, also Decoration Day.

## CYANUS DOUBLE (A. B. C. Special Strains)

The flowers of these strains are very large, fully double, and the colors intensified. Exceptional florists' quality.

	Tr. Pkt.	Oz.	4 oz.	Lb.
<b>Blue Boy.</b> Double blue.....	\$0.15	\$0.40	\$1.30	\$4.00
<b>Pinkie.</b> Deep pink.....	.15	.40	1.30	4.00
<b>Red Boy.</b> Deep red.....	.15	.40	1.30	4.00
<b>Snow Man.</b> White.....	.15	.40	1.30	4.00
<b>Special Mixed</b> .....	.15	.40	1.30	4.00

## CYANUS DOUBLE (Standard Strains)

	Tr. Pkt.	Oz.	Lb.
<b>Blue</b> .....	\$0.15	\$0.40	\$4.00
<b>Carmine</b> .....	.15	.40	4.00
<b>Rose</b> .....	.15	.40	4.00
<b>White</b> .....	.15	.40	4.00
<b>Atropurpurea.</b> Maroon.....	.15	.40	4.00
<b>Ruby.</b> Rich, deep ruby.....	.15	.40	4.00
<b>Mauve Queen.</b> Soft mauve.....	.15	.40	4.00
<b>Double Mixture</b> .....	.15	.40	4.00
<b>Jubilee Gem.</b> A dwarf compact-growing form, deep blue flowers; good for pots and bedding; 12 inch .....	.15	.40	...

## CENTAUREA (Continued)

## IMPERIALIS (Sweet Sultan)

Excellent for cutting.

**Lavender Beauty.** (New.) Light lavender white center.

Tr. Pkt. ....25c Oz. ....\$3.00

	Tr. Pkt.	Oz.
<b>Giant Rose</b> .....	\$0.15	\$0.50
<b>Deep Lavender</b> .....	.15	.50
<b>Amaranth Red</b> .....	.15	.50
<b>White</b> .....	.15	.50
<b>Delicate Lilac</b> .....	.20	.50
<b>Imperial Giant.</b> Mixed.....	.15	.40

**Suaveolens (Yellow Sweet Sultan or Grecian Cornflower).** Large, bright yellow flowers; sweetly scented and a popular sort for cutting; lasting well. Tr. Pkt. ....15c Oz. ....40c

**Moschata.** Mixed Sweet Sultan. Tr. Pkt. ....15c Oz. ....50c

## DUSTY MILLER (White Leaved)

For borders, vases, blankets, etc.

**Candidissima.** 6 inch. Silver gray foliage.

Tr. Pkt. ....25c ¼ oz. ....50c Oz. ....\$1.50

**Gymnocarpa.** 24 inch. Fine, silvery foliage.

Tr. Pkt. ....15c Oz. ....50c

## AMERICANA

Grows 3 feet high and bears immense thistle-like blooms. Splendid for cutting.

**Rosy Lavender.** Tr. Pkt. ....15c Oz. ....50c

**Alba.** White. Tr. Pkt. ....15c Oz. ....50c

## CHINESE FORGET-ME-NOT (See Cynoglossum Amabile)

## CHRYSANTHEMUMS

Annual Chrysanthemums are important florists' plants, being useful in many ways in the flower shop and, at the same time, they are inexacting in their cultural needs. A number of annual species or plants which are treated as annuals are mentioned in the literature, but two kinds, *C. Carinatum*, and *C. Segetum*, cover most of the material now in general commerce. These are all easily grown, coming into flower quickly, and the modern kinds are mostly pleasing colors, making good cutting material outdoors in summer or under glass in winter. Perhaps the most popular species at present is *C. Segetum*, especially the Star varieties, such as Evening Star (golden yellow), Eastern Star (light yellow with a dark disc and yellow ring), and Morning Star (immense flowers of an attractive primrose).

	Tr. Pkt.	Oz.
<b>SEGETUM</b>		
<b>Eastern Star.</b> Light yellow.....	\$0.15	\$0.25
<b>Morning Star.</b> Primrose yellow.....	.15	.25
<b>Evening Star.</b> Sunflower yellow.....	.15	.25
<b>White Star.</b> Creamy, with yellow center.....	.15	.25
<b>Single Mixed.</b> Segetum.....	.15	.25

All of the above have dark centers excepting White Star.

**Zebra.** The first definite two-colored variety in the Chrysanthemum Segetum class. The tips of the petals of these medium-sized blooms, 2 inches across, are mahogany red, encircling brilliant yellow. A gay combination of colors, peculiarly attractive. The color contrast is considerably increased by means of a dark disc. Chrysanthemum Segetum "Zebra" is particularly suitable for borders and edgings on account of its dwarf and spreading growth and it is valuable as a lasting flower for cutting purposes. Tr. Pkt. ....50c

	Tr. Pkt.	Oz.
<b>CARINATUM</b>		
<b>Burridgeanum.</b> White with scarlet zone.....	\$0.15	\$0.25
<b>Northern Star.</b> Giant white, yellow zone.....	.15	.25
<b>Double Mixed.</b> Coronarium annual.....	.15	.25

**Golden Crest.** Hardy annual, 3 to 4 feet. Golden Crest has the robust constitution of the Coronarium varieties, making vigorous and strong, well-branched plants 3 to 4 feet in height. The flowers are produced so freely that one plant will carry as many as 50 to 60 blooms. Tr. Pkt. ....50c

FLORISTS' FLOWER SEEDS  
From Specialists of the World

Our seeds are secured from specialist growers throughout the world, and are at your disposal through our flower seed department. We thereby assure you of the finest strains obtainable each year.

—A. B. C.





Cineraria “Eriksson’s Multiflora Maxima”

## CINERARIAS

### MULTIFLORA MAXIMA (Eriksson’s Private Stock)

We proudly say this is an A. B. C. introduction, because in the last few years, it has gained the confidence of some of the largest pot plant growers as one of the leading commercial types. Its range of colors is “tops,” well including every desirable shade in pinks, reds, blues, delicate pastel tints to solid bright shades and beautiful-eyed types. Mr. Eriksson has for the past ten years personally selected the finest plants for good branching habit, small leaves and medium dwarf height. The size of flower is also a good medium size. In our opinion it is one of the very finest cinerarias on the market today.

Tr. Pkt. (500 Seeds).....\$1.00

### CREMER’S PRIZE

Produces somewhat smaller blooms than does “Eriksson’s” with plants of good height and is of such high sale value that growers, in our opinion, will not go amiss in planting liberally of both. The originator is constantly improving the strain.

Tr. Pkt. (1000 seeds).....\$1.50      1/32 oz.....\$4.00

### SITER’S RAINBOW STRAIN

Although it carries immense flower heads, its compact growth and small round leaves require little room. Medium large flowers, ranging from the bright-eyed types to the finer pastel shades. Delivery from July on. Originator’s packets—each.....\$2.00

## HYBRIDA GRANDIFLORA

### A. B. C. PRIZE

The world’s best strain of the large flowering type.

	Tr. Pkt.	1/32 oz.	1/16 oz.
Blue Shades .....	\$1.00	\$3.50	\$6.00
Crimson .....	1.00	3.50	6.00
Salmon Shades .....	1.00	3.50	6.00
Prize Mixture .....	1.00	3.50	6.00

### BERLIN MARKET

Medium large flowered and dwarf growth.	Tr. Pkt.	1/64 oz.
Dark Blue .....	\$1.00	\$1.50
Dark Crimson .....	1.00	1.50
Weissensee Mixture. A white-eyed strain with good growth and flower head.	Tr. Pkt....\$1.00	1/64 oz....\$1.60      1/32 oz....\$2.75

### MISCELLANEOUS STRAINS

**Multiflora Nana Mixed.** Small flowered. A very dwarf strain of exceptional merit.

Tr. Pkt.....\$1.00      1/32 oz.....\$2.50

**Stellata Hybrida.** Desirable for cutting. Tr. Pkt.....50c

### MARITIMA (Dusty Miller)

**Candidissima.** For bedding, vases, baskets, etc.

Tr. Pkt.....15c      Oz.....40c

**Diamond.** Improved form of Dusty Miller.

Tr. Pkt.....15c      Oz.....50c

## CLARKIA

### ELEGANS DOUBLE

These desirable flowers are rapidly gaining popularity as cut flowers. Desirable for either indoor or outdoor culture.

	Tr. Pkt.	Oz.
Albatros. White, upright, compact.....	\$0.15	\$0.60
Firebrand. Copper scarlet.....	.15	.60
Orange King. Bright orange.....	.20	.60
Queen Mary. Rose-carmine.....	.15	.60
Salmon Queen .....	.15	.60
Scarlet Queen .....	.15	.60
Mixed .....	.15	.50

## COLEUS

**Giant Exhibition Mixed (Extra).**

Tr. Pkt.....75c      1/64 oz.....\$1.00      1/32 oz.....\$1.75

**Hybridus “Rainbow” Mixture.** Giant leaves of superb variation saved from finest collection. Tr. Pkt.....35c      1/16 oz.....\$1.00

**Lacinated and Fringed Mixed.** Tr. Pkt.....50c

## CYCLAMEN (See Inside Back Cover)

## CYNOGLOSSUM (Chinese Forget-Me-Not)

### AMABILE

An exceptional cut flower for under glass or outside.

	Tr. Pkt.	Oz.
Blue .....	\$0.15	\$0.30
Bluebird. Improved Strain.....(¼ oz., 30c)	.20	1.00
Firmament (New). A dwarf (15 inches) selection from the original blue strain; rich blue, even habit.....	.35	...
Pink .....	.15	.50

## CYPERUS (Umbrella Plant)

**Alternifolius.** Tr. Pkt.....25c      Oz.....\$1.00

## DIDISCUS (Blue Lace Flower)

**Coeruleus.** Excellent for bouquets. Flowers continually from July until frost. A money maker for florists. Tr. Pkt.....15c      Oz.....80c

## DIMORPHOTHECA (African Daisy)

	Tr. Pkt.	Oz.
Choice for cutting and adapted to forcing.		
Aurantiaca. Orange.....	\$0.20	\$0.80
Aurantiaca. New Hybrids, Mixed.....	.20	.75
Spectabilis. Deep pink. Blooms 2 in. stems 12-14 in. long.		
Tr. Pkt.....	25c	Oz.....\$3.00

## DRACAENA

**Australis.** Broad leaves. Tr. Pkt...20c      Oz...75c      ¼ lb...\$2.50

**Indivisa.** Narrow green leaves. The popular kind for bedding or vases.

Tr. Pkt.....15c      Oz.....40c      ¼ lb.....\$1.00

## EXACUM

**Affine.** Light mauve with golden yellow stamens. Tr. Pkt.....50c

**Affine Atrocoeruleum.** Dark lavender. Yellow stamens.

Tr. Pkt. ....\$1.00



Cineraria “Cremer’s Prize”





**FORGET-ME-NOTS** (*Myosotis*)

(See Perennials *Myosotis*)

**GERANIUM**

**Apple Scented.** 100 seeds.....**25c**    1000 seeds.....**\$1.80**  
**Zonale.** Single. Fine mixed. Tr. Pkt.....**35c**    Oz.....**\$2.40**  
**Lady Washington.** 100 seeds.....**\$2.20**

**GLOXINIA**

**Hybrida Grandiflora.** Choicest mixed. ½ Tr. Pkt...**60c**    Tr. Pkt...**\$1.00**

**GREVILLEA** (*Australian Silk Oak*)

Ornamental foliage plant for vases, etc. Easily raised from seed.  
**Robusta.** Seeds should be sown in early spring with plenty of bottom heat and in a well drained, loose soil. Grown in a 60° house, 5-in. pot plants available by fall.

Tr. Pkt.....**20c**    ½ oz.....**40c**    Oz.....**75c**

**GYPSOPHILA** (*Baby's Breath*)

The following are always in demand to mix with other cut flowers. Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers. Several plantings can be made during the season at intervals of ten days' time, in order to have a succession of bloom.

Oz.    4 oz.    Lb.    5 lbs.

**Covent Garden Market.** Extra large flowered, full petaled—flowers having 6 to 8 petals instead of the usual 4 to 5.....**\$0.20**    **\$0.60**    **\$1.60**    **\$6.50**

**London Market.** Slightly taller than Covent Garden Market and later..... **.25**    **.60**    **1.75**    **7.00**

**Paris Market.** Standard medium size flowered strain ..... **.15**    **.40**    **1.00**    **4.50**

**Elegans Carminea.** Same habit as others but with bright carmine-pink flowers. Rather small flowered.

Tr. Pkt.....**10c**    Oz.....**25c**    ¼ lb.....**75c**

**Elegans Rosea.** Delicate pink.  
Tr. Pkt.....**10c**    Oz.....**20c**    ¼ lb.....**60c**    Lb.....**\$2.00**

**HELIOTROPE**

Can be bloomed from seed in four months.

**Lemoine's Giant.** Excellent large flowering strain.

Tr. Pkt.....**25c**    Oz.....**\$1.75**

**IMPATIENS**

Provide splendid pot plants for Christmas sales. Also useful for porch boxes. Will succeed in partial shade.

**Holstii.** **Liegnitzia.** Deep vermilion-red. Tr. Pkt.....**50c**

**Holstii.** **Hybrids.** Finest mixture. Tr. Pkt.....**50c**    1/16 oz.....**\$1.00**

**Sultanii.** Bright rose. Tr. Pkt.....**50c**    1/16 oz.....**\$1.00**

**Sultana Hybrida.** Mixed. Tr. Pkt.....**50c**    1/16 oz.....**\$1.00**

**KALANCHOE**

**Blossfeldiana** (*Globulifera Coccinea*). A succulent plant that is very easy of cultivation. The flowers are similar to Bouvardia in form, and in color they are very bright scarlet. Tr. Pkt...**60c**    3 Tr. Pkts...**\$1.35**

**CULTURE FOR KALANCHOE.** Propagated easily from seed. Sow in January and prick off when large enough. Place two plants in a pot; this will increase sales. Plants pinched in June and July will not flower as early as those not pinched. Plants should be made up similar to Poinsettias. Shade from August 16 to October 15, will produce plants for Christmas if grown in a 60-65 degree house. No specific recommendations as to soil or fertilizer. Time of later bloom controlled by temperature.



Larkspur Giant Imperial

**LARKSPUR**

**IMPERIAL OR BASE BRANCHING**

	Tr. Pkt.	Oz.	Lb.
<b>Blue Bell.</b> Fairly deep blue.....	<b>\$0.25</b>	<b>\$0.85</b>	<b>\$8.00</b>
<b>Blue Spire.</b> Very deep blue-violet.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Carmine King.</b> Carmine-rose.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Cattleya.</b> This is a late-flower variety and has a rich rosy lilac color and fully double flowers	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Cinnabor Cockado</b> (New). A rich brilliant rose-red; symmetrical, compact and double flowers	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Coral King.</b> Pink.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Dazzler.</b> Rich lustrous carmine color.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Daintiness.</b> Light lavender-blue.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Exquisite Pink Improved.</b> Soft pink.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Gloria Improved.</b> Bright rose-pink.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Lilac Queen.</b> Rich lilac-lavender.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Lilac Spire</b> .....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Los Angeles Improved.</b> Salmon-rose.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Miss California.</b> Pink-shaded salmon.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Sweet Lavender.</b> A rich blue lavender; flowers are fully double .....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>The Empress.</b> Salmon pink.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>White King.</b> The best clear white.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>White Spire.</b> Good clear white.....	<b>.25</b>	<b>.85</b>	<b>8.00</b>
<b>Mixture</b> .....	<b>.20</b>	<b>.60</b>	<b>7.00</b>

**STOCK FLOWERED**

	Tr. Pkt.	Oz.	Lb.
<b>Dark Blue.</b> Rich, heavy blue.....	<b>\$0.15</b>	<b>\$0.35</b>	<b>\$4.00</b>
<b>Empress Rose.</b> Excellent pink.....	<b>.15</b>	<b>.35</b>	<b>4.00</b>
<b>La France.</b> Salmon-pink.....	<b>.15</b>	<b>.35</b>	<b>4.00</b>
<b>Lilac.</b> Desirable shade of lilac.....	<b>.15</b>	<b>.35</b>	<b>4.00</b>
<b>Los Angeles.</b> Salmon-rose.....	<b>.15</b>	<b>.35</b>	<b>4.00</b>
<b>Rosamond.</b> A pure self rose.....	<b>.20</b>	<b>.75</b>	<b>8.00</b>
<b>Rose Queen.</b> Rose-pink.....	<b>.15</b>	<b>.35</b>	<b>4.00</b>
<b>Rosy Scarlet</b> .....	<b>.15</b>	<b>.35</b>	<b>4.00</b>
<b>Sky Blue.</b> Good light blue.....	<b>.15</b>	<b>.35</b>	<b>4.00</b>
<b>White</b> .....	<b>.15</b>	<b>.35</b>	<b>4.00</b>
<b>Mixed</b> .....	<b>.10</b>	<b>.25</b>	<b>3.00</b>

**GIANT HYACINTH FLOWERED**

Produces one long non-branching spike.

**Dark Blue, Lilac, Pink, Purple, White.**

Each: Tr. Pkt.....**25c**    Oz.....**80c**    Lb.....**\$8.00**  
Mixture. Tr. Pkt.....**15c**    Oz.....**55c**    Lb.....**\$5.50**

**Further Commendation for**

**SNAPDRAGON SHAFFROTH'S EARLY PINK**

*Excerpt from "Florists Exchange," April 27, 1940*

"The Fenrich store is again featuring the much-talked-of Schaffroth Snapdragons. The spring crop is of exceptional quality and enjoys the same steady demand at premium prices as it did during the winter."

*See Inside Front Cover for Full Information*





## LUPINUS (*Lupins*)

### HARTWEGI GIANTS OR KING

An improved strain. 3 to 4 feet high, with base branching habit. Each plant produces from 4 to 6 spikes of bloom, which are much larger than the old type.

	Tr. Pkt.	Oz.	4 oz.
<b>Dark Blue.</b> Enormous spikes of rich Oxford blue..	\$0.20	\$0.50	\$1.35
<b>Sky Blue.</b> Clear light blue.....	.20	.50	1.35
<b>White.</b> Glistening pure white.....	.20	.50	1.35
<b>Choice Mixed</b> .....	.20	.50	1.35

STANDARD HARTWEGI	Tr. Pkt.	Oz.	¼ lb.
<b>Pink</b> .....	\$0.15	\$0.35	\$1.00
<b>Rich Blue</b> .....	.15	.35	1.00
<b>Sky Blue</b> .....	.15	.35	1.00
<b>White</b> .....	.15	.35	1.00
<b>Mixed</b> .....	.15	.35	1.00

(ALSO SEE PERENNIAL LIST)

## MARIGOLDS

### WINTER FLOWERING

**Lieb's Sensational Cut Flower Novelty.** The Originator's Improved Strain now obtainable from seed. New winter cut flower, deep brown with golden yellow crested center. Flowers five weeks after planting, continuing five months. Flowers are of wonderful keeping quality and have a distinctly sweet odor.

The best paying bench space in your greenhouses.

For best results seed should be sown from July up to December. Plant in any house that can be kept free from frost. Fine to follow Mums. Plant 10 by 10 inches and pinch back once. No insect pests.

**Lieb's Brown and Yellow.** Tr. Pkt....35c ¼ oz....60c Oz....\$2.25

**Lieb's Sunshine.** Yellow. Tr. Pkt.....50c

**Australian Tree.** This is another desirable Winter Flowering Marigold with long stems. Color: Golden yellow and mahogany.

Tr. Pkt.....20c ½ oz.....60c Oz.....\$1.00

**Winter Harmony.** (New.) (For greenhouse culture.) It is of quilled scabious type. A single row of reddish brown guard petals encircling a golden orange quilled center—with mahogany brown dots on tip of each quilled petal. Produces 100% double flowers. 2½ in. in diameter. Tr. Pkt....25c ⅛ oz....50c ¼ oz....75c Oz....\$2.50

## MESEMBRYANTHEMUM

**Crystallinum.** Ice Plant. White flowers. Tr. Pkt....15c Oz....40c

## MIGNONETTE

For greenhouse forcing should be sown in August in pots. For a spring crop sow in January. Disbudding is necessary for large spikes.

**Ball Strain.** Tr. Pkt.....\$1.00 ¼ oz.....\$1.75 Oz.....\$6.00

**New York Market.** Tr. Pkt....75c ¼ oz....\$1.50 Oz....\$5.00

**Sweet Scented.** Large flowering. Tr. Pkt...10c Oz...15c ¼ lb...35c

## MIMOSA (*Sensitive Plant*)

**Pudica.** Tr. Pkt.....15c Oz.....35c

## NAEGELIA

### GLOXINIA-LIKE FLOWERS

**Zebrina Discolor.** A color combination of fiery red and yellow-spotted brown. Fine foliage. Tr. Pkt.....\$1.00

**Hybrida Mixed.** Tr. Pkt.....75c

## NASTURTIUM

The following are of the new **Double climbing** type. Supported, in a carnation house, will provide a profusion of flowers.

**Golden Gleam.** The standard golden yellow.

Oz.....15c 4 oz.....35c Lb.....\$1.00

**Fire Gleam.** Oz.....15c 4 oz.....35c Lb.....\$1.00

**Moon Gleam.** A light creamy yellow.

Oz.....15c 4 oz.....40c Lb.....\$1.25

**Orange Gleam.** A deep glowing color.

Oz.....15c 4 oz.....40c Lb.....\$1.25

**Salmon Gleam.** Oz.....15c 4 oz.....40c Lb.....\$1.25

**Scarlet Gleam.** Oz.....15c 4 oz.....35c Lb.....\$1.00

**Gleam Hybrids.** A very attractive mixture with a wide variation of colors. Oz.....15c 4 oz.....35c Lb.....\$1.00

**Climbing or Trailing Varieties.** Crimson-maroon, dark foliage. Pink, scarlet or yellow. Each: Oz....10c ¼ lb....25c Lb....80c

**Climbing Special Mixed.** Oz....15c ¼ lb....30c Lb....\$1.00

**Dwarf or Tom Thumb Varieties.** Crimson, dark foliage, golden-yellow, crimson-maroon, or salmon-pink. Each:

Oz.....10c ¼ lb.....25c Lb.....80c

**Dwarf Special Mixed.** Oz.....15c ¼ lb....30c Lb....\$1.00



A. B. C. "De Luxe" Pansy Type

## PANSIES

### A. B. C. "DE LUXE" MIXTURE

This mixture is the result of many years' selection from the world's finest strains. The seed is hand-picked from personally selected plants and will germinate 100%. We are constantly searching for varieties to improve this mixture, but we have been unable to improve on A. B. C. "De Luxe," which justifies us to call this unquestionably the world's finest strain of fancy Pansies. We highly recommend it for cut flowers as well as spring plant sales. Growers tell us that A. B. C. "De Luxe" Pansy plants easily command a premium over stock produced from other so-called fancy mixtures. This superb strain of Pansies is of largest size, richest and most varied colors, and contains several shades of beautiful reds. You will make no mistake confining your Pansy cultures to this outstanding mixture.

Tr. Pkt.....\$1.00 ⅛ oz.....\$1.50  
¼ oz.....\$2.75 Oz.....\$10.00

### A. B. C. "PRIVATE STOCK" FANCY

**Exhibition Mixture.** An outstanding all-purpose mixture that has given utmost satisfaction for both cut-flowers and plant sales.

Tr. Pkt.....50c ⅛ oz.....\$1.00 ¼ oz.....\$1.75 Oz.....\$6.50

### VARIOUS MIXTURES

Tr. Pkt ¼ oz. ½ oz. Oz.

**Engleman's Special (Originator's Strain).** Scottish show type; immense flowers in bronze and reddish shades; compact and early flowering.....\$0.50 \$2.50 \$4.50 \$8.00

**Engleman's Giant Mixture.** Contains a better color color range than "Maple Leaf" Giants; highly recommended ..... .50 2.50 4.50 8.00

**Maple Leaf Giants.** One of the largest flowering strains of Giant Pansies..... .50 2.00 ... 6.50

**Roggli, Super Swiss Giants (True Strain).** A very fine strain noted for its immense size blooms; however, we believe that A. B. C. "De Luxe" is preferable ..... .50 1.50 2.50 4.50

**Trimardeau Mixed** ..... Tr. Pkt...15c ¼ oz....30c Oz....\$1.00

**Harrold's Oregon Giants Mixed.** A standard large flowering strain.  
¼ oz.....\$1.50 ½ oz.....\$2.75 Oz.....\$5.00

### STEELE'S MIXTURES

Supplied to us direct by Steele.

Tr. Pkt. ¼ oz. Oz.

**"Aces" Mixed Greenhouse Special**.....\$0.50 \$1.50 \$ 5.00

**Jumbo Mixed** ..... (⅛ oz., \$1.75) 1.00 3.25 12.00

**Masterpiece Mixed** ..... (⅛ oz., \$1.50) .85 2.50 9.00

**Miracle Mixed** ..... .65 1.75 6.00

**Super Maple Leaf Mixed**..... .75 2.50 9.00

**"400" Mixed.** A super Swiss strain..... .65 2.00 7.00

PANSIES continued on next page.





## PANSIES (Continued)

A. B. C. GIANT (Named Varieties)	Tr. Pkt.	¼ oz.	Oz.
Adonis. Light blue, white center.....	\$0.25	\$0.40	\$1.40
Bridesmaid. Apple blossom pink.....	.35	.85	3.00
Black-Blue. Dark blue.....	.30	.50	1.65
Bugnot. Shades of red and bronze.....	.35	.75	2.50
Cardinal. Brilliant red.....	.25	.60	2.00
Emperor William. Blue.....	.25	.40	1.40
Golden Queen. Golden yellow, pure.....	.30	.50	1.65
King of the Blacks.....	.30	.50	1.65
Lord Beaconsfield. Pure violet .....	.25	.40	1.40
Madame Perret. Shades of pink and rose.....	.30	.50	1.65
Prince Henry. Dark blue.....	.30	.50	1.65
Snow Queen. Pure white.....	.25	.45	1.50
White with Eye.....	.25	.40	1.40
Yellow with Eye.....	.25	.40	1.40

Tr. Pkt. ¼ oz.

"Coronation Gold" (New). Canary yellow with lower petals flushed golden orange; round flowers with slightly spicy scent; this is the largest yellow variety, comparable with Roggli Swiss Giants; given the Award of Merit by "All-America Council" ... \$1.00 \$2.75

## SWISS GIANT

	Tr. Pkt.	¼ oz.	Oz.
Alpenglow. Rich wine shades.....	\$0.50	\$1.75	\$6.00
Berna. Dark violet-blue.....	.50	1.50	5.00
Fire Beacon. Unusual shade of bright wallflower red .....	.50	2.25	8.00
Lake of Thun (Ullswater, Thuner Sea). A solid blue Pansy with dark blue blotches.....	.50	1.50	5.00
Rhinegold. Canary yellow with dark blotches....	.50	1.75	6.00
White (Mont Blanc). Compact.....	.50	2.00	7.00

## DON'S GIANT WINTER-FLOWERING

**Mixture.** One of the most important horticultural introductions of recent years. Plants grow 2½ to 3½ feet high, with six to eight strong upright stems bearing numerous good sized blooms on flower stems 10 to 12 inches long.

Seed should be sown under glass, and the plants benched in the greenhouse. Set the plants 12 inches apart in the bench and support in the same manner as Carnations. They may also be grown in 6-inch pots sunk in the bench if desired.

The color range is excellent, and if the blooms are kept cut as they mature the flowering period will continue from December well on into the spring. Tr. Pkt.....75c

## MISCELLANEOUS STRAINS

	Tr. Pkt.	¼ oz.	Oz.
Shakespeare's Pansies. A simple little Pansy that is extremely suitable for garden and rockery; very easily grown .....	\$0.50	\$2.00	...

## SAINTPAULIA (Usambara or Ethiopian Violet)

**Ionantha Grandiflora.** Deep blue, dark foliage. Provides an excellent pot plant. Tr. Pkt.....\$1.00

## SCHIZANTHUS (Butterfly Flower)

**Mother's Favorite** (New). The last word in Schizanthus. A choice assortment of colors; exceptional as a pot plant for Mother's Day sales. Tr. Pkt.....\$1.25 3 Tr. Pkts.....\$3.00

Tr. Pkt. ¼ oz. ½ oz.

Garaway's Hybrids.....	\$0.50	\$1.00	\$1.50
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**A. B. C. Special Dwarf Mixed.** Desirous as a pot plant. Seed sown in January and pinched once make ideal medium sized pot plants..... .50 1.00 ...

## WISETONENSIS

Rose and Amber Shades Mixed.....	.35	.60	1.00
Mixture .....	.35	.60	1.00

## SMILAX (Myrsiphyllum Asparagoides)

A well known greenhouse climber. Valuable for floral decorations. Tr. Pkt.....15c Oz.....50c ¼ lb.....\$1.50 Lb.....\$5.00

## SAPONARIA

## VACCARIA

18 in. Gypsophila-like flowers.

	Oz.	4 oz.
White .....	\$0.15	\$0.35
Rose .....	.15	.35



Schizanthus "Mother's Favorite"

## STATICE

## SINUATA

**Lavender Queen** (New). The flowers are a beautiful clear bright lavender, quite distinct from any of the other colors, and will doubtless rival them all in their usefulness for winter bouquets.

Tr. Pkt.....15c Oz.....25c Lb.....\$2.50

**Market Grower's Blue.** Blue Statice are of interest to every market grower of flowers. An ideal blue variety.

Tr. Pkt.....15c Oz.....25c Lb.....\$2.50

**True Blue.** The standard blue. Tr. Pkt...15c Oz...25c Lb...\$2.50

**Puberula** (New). A most desirable Statice for pot plants. Dark violet; 6 inches high; flowers 5 months from seed. Tr. Pkt....50c Oz....\$3.50

**Atrocoerulea** (New). Clear Delphinium blue. Very distinct new color.

Tr. Pkt.....15c Oz.....25c Lb.....\$2.50

**Kampf's Tall Improved.** Extra long-stemmed, deep blue. The best blue cutting variety. Tr. Pkt.....15c Oz.....25c Lb.....\$2.50

**Rosea Superba.** Tr. Pkt.....15c Oz.....25c Lb.....\$2.50

**White.** Tr. Pkt.....15c Oz.....25c Lb.....\$2.50

**New Hybrid Mixture.** A mixture of the above colors as well as new shades that add a bright variation to the mixture.

Tr. Pkt.....25c Oz.....50c Lb.....\$5.00

**Bonduelli.** Similar to Sinuata. Yellow. Tr. Pkt.....15c

Oz.....30c Lb.....\$2.75

## RUSSIAN OR RAT-TAIL STATICE

**Suworowii.** Excellent for spring cutting from either large pots or beds or can be sown in January for a late spring crop. Tr. Pkt.....15c Oz.....60c 4 oz.....\$1.90

## STEVIA

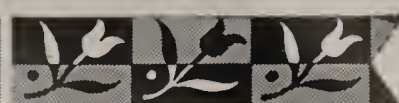
**Serrata.** Fragrant white flowers. Tr. Pkt.....30c Oz.....\$1.50

## A. B. C. "GARDENIA"

## NEW WHITE COLUMN STOCK

The latest development in white greenhouse stocks. Very worth-while, too—(see next page).





## STOCKS

### A. B. C. GARDENIA

#### New Double White Column Stock

Produces 12 to 15 inches of florets on stems nearly 3 ft. in length. Absolutely the “last word” in White Column Stocks.

Tr. Pkt. . . . . \$1.25    1/8 oz. . . . . \$2.50  
1/4 oz. . . . . \$4.50    1/2 oz. . . . . \$8.00    Oz. . . . . \$15.00

## NON-BRANCHING (Double Excelsior)

### GIANT COLUMN

This new type produces one enormous spike 2 to 3 feet in height and is especially adapted for greenhouse culture, as the plants can be grown close together. We have discontinued listing the other separate colors in this type, due to its being practically impossible to obtain seed that will prove satisfactory and give a high percentage of doubles. Those listed are, in the opinion of most florist growers, the only reliable colors to grow.

	1/2 Tr.			
	Tr. Pkt.	Pkt.	1/4 oz.	Oz.
Rose Pink. 1937 All-America winner.	Tr. Pkt.	Pkt.	1/4 oz.	Oz.
..... (1/8 oz., \$2.50)	\$0.85	\$1.50	...	...
Ball's White Improved.....	.60	1.00	\$2.25	\$8.00
Ball's Dwarf White.....	.60	1.00	2.25	8.00
Chamois Rose (Chamois-Pink).....	.60	1.00	2.25	8.00
Silvery Lilac (Lilac-Lavender).....	.60	1.00	2.25	8.00
Dark Blue. (Rather a deep lilac).....	.60	1.00	2.25	8.00
Ruby. Rich crimson red.....	.60	1.00	2.25	8.00
American Beauty. Old rose.....	.60	1.00	2.25	8.00
Mixed .....	.60	1.00	2.00	7.00

## BRANCHING TYPE

### GIANTS OF CALIFORNIA

#### “The World's Best Double Branching Type”

This magnificent new group is so marked in improvement that we believe they will head the list in florists' forcing Stocks in the very near future. Giants of California are very early flowering, with a high percentage of double mammoth flowers, and they have the branching habit of the Bismarck. If planted close, they will attain the height of 2 1/2 to 3 feet. We feel this strain justifies our highest recommendation.

**Golden Gate.** Clear golden yellow.

**Monterey.** Bright pink.

**Pacific.** Light blue.

**Redwoods.** Blood red.

**Santa Barbara.** Chamois.

**Santa Maria.** Pure white.

**Sequoia.** Rich sparkling carmine.

**Tahoe.** Lavender.

**Yosemite.** Rose.

#### Prices on the above:

Tr. Pkt.    1/4 oz.    Oz.  
\$0.35    \$1.15    \$4.00

#### Splendid Mixture.

Tr. Pkt.    1/4 oz.    Oz.  
\$0.25    \$1.00    \$3.50



Stock Giant Column

## STOCKS (Continued)

### IMPROVED BISMARCKS

A good proportion of a retail grower's Stocks should consist of this class. Though shorter stemmed, they are more freely produced than the non-branching. Stars (\*) indicate preferred varieties.

**Antique Copper.** Fine copper red.

maison pink.

**Apple Blossom.** An extra delicate pink; nearly white.

\***Golden Ball.** Ivory yellow.

**Golden Rose.** As named.

**Blood Red.** Ruby color.

\***Lavender.** Clear lilac lavender; fine.

**Buttercup.** Deep cream, strong growing.

\***Lilac.** Bright deep lilac-blue.

**Chamois.** Fine clear chamois.

\***Rose.** Fine bright rose.

\***Elk's Pride.** Rich purple.

\***Shasta.** New giant white.

**Flesh.** Delicate shade of Mal-

**White.** Good clear white.

**Prices—each:** Tr. Pkt. . . . . 35c

1/4 oz. . . . . \$1.00    Oz. . . . . \$3.00

**Mixture.** Formula mixture of above colors:

Tr. Pkt. . . . . 25c    1/4 oz. . . . . 60c    Oz. . . . . \$2.25

## SWEET PEAS

### EARLY OR WINTER FLOWERING

#### True to Name, Thoroughly Rogued and Hand-Picked Seed

If you are in the market for quantity, please ask us for special prices. The following 21 varieties are, in our opinion, the “cream” of existing florists' kinds.

#### 1 OUNCE OF SWEET PEA SEED WILL SOW 30 FEET OF ROW

**Ball Orange Improved.** The only early flowering clear orange; fine color.

1/2 oz. . . . . 25c    Oz. . . . . 35c    4 oz. . . . . \$1.20    Lb. . . . . \$4.00

**Ball Rose Queen.** Clear rose, of exceptional merit.

1/2 oz. . . . . 40c    Oz. . . . . 75c    4 oz. . . . . \$2.50    Lb. . . . . \$8.00

**Ball White.** Fine large flowered white; white-seeded.

1/2 oz. . . . . 25c    Oz. . . . . 35c    4 oz. . . . . \$1.20    Lb. . . . . \$4.00

**Ball Rose Improved.** Deep bright rose, strong free flowering habit.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.40

**Blue Danube.** Showy clear deep blue. Very fine.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.50

**Boon.** Fine deep salmon-rose on cream; quite large flowered.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.50

**Bridesmaid.** Delightful silvery pink; extra for flower size and stem.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.50

**Daphne.** Winner of a Silver Medal at a recent International Flower Show in New York City; this Sweet Pea is a soft salmon-pink on a cream ground; the flowers are of great size, with beautifully expanded and waved standards. Many of the blooms are duplex and borne on long stout stems.

Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.50

**Harmony.** The best commercial lavender.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.40

**Hope.** Exceptionally good white (black seeded); germinates easily.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.40

**Josie.** Longest stemmed, clear rose-pink; most productive variety in any color; requires more headroom.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.50

**Laddie Improved.** Extra long stiff stemmed rose.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.40

**Sequoia.** Extra large flowered salmon-rose; fine for spring.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.50

**Majestic Rose.** Fine large flowered heavy stemmed rose-pink.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.40

**Mrs. Hoover.** Best early blue; strong growing and fine for spring.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.40

**Princess Blue.** Light lavender-blue, probably largest flowered and longest stemmed on our list.

1/2 oz. . . . . 30c    Oz. . . . . 40c    4 oz. . . . . \$1.25    Lb. . . . . \$4.75

**Redwood.** Extra large flowered deep crimson red.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.50

**Shirley Temple (Waller-Franklin).** Obtained through a cross between Pinkie and Lady Gay; inherits size and richness of color of Pinkie with dainty fluted flowers of Lady Gay. The stems are long, with four blooms on each stem.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.40

**Skippy.** A new salmon-pink shade with good long stems; excellent.

1/4 oz. . . . . 60c    1/2 oz. . . . . \$1.00    Oz. . . . . \$2.00

**Treasure Island.** Sparkling golden orange. Large ruffled flower and distinctive color.

1/2 oz. . . . . 50c    Oz. . . . . 90c    4 oz. . . . . \$3.20    Lb. . . . . \$12.00

**Triumph.** Long-stemmed attractive lilac-mauve.

1/2 oz. . . . . 20c    Oz. . . . . 30c    4 oz. . . . . \$1.00    Lb. . . . . \$3.50

WINTER FLOWERING PEAS continued on next page.





Sweet Pea Early Spencer "Josie"

## SWEET PEAS (Continued)

### EARLY OR WINTER FLOWERING

**American Beauty.** Fine American Beauty rose.  
**Amethyst.** Rich bright purple.  
**Annie Laurie.** Bright rose-pink.  
**Apollo.** Salmon-cerise; fine for spring.  
**Attraction.** Rich long-stemmed salmon-rose.  
**Aurora.** Orange-scarlet striped.  
**Blue Bird.** Prefer Mrs. Hoover.  
**Bright Light.** Vivid orange-scarlet.  
**Bacchus (New).** Extra deep maroon-purple; large flower.  
 ½ oz.....30c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.75  
**Cavalcade (New).** Rich Golden cerise. ½ oz.....85c Oz.....\$1.50  
**Chevalier.** Dark rose.  
**Columbia.** Rose and white bicolor.  
**Eileen.** Rich Begonia rose.  
**Eleanor Blue.** Nice light blue for spring flowering. Semi-intermediate type.  
**Flamingo.** Orange-salmon; long-stemmed.  
**Fragrance.** Fine lavender for spring blooming.  
**Giant Rose.** Extra large rose; medium stem.  
**Grenadier.** Poppy scarlet.  
**Harlequin.** Chocolate bicolor.  
**Heather Bell.** Rosy lavender; free flowering.  
**Hiawatha (New).** Deep rose. ½ oz.....85c Oz.....\$1.50  
**Hortus Queen (New).** Bright Rose. ½ oz.....85c Oz.....\$1.50  
**Indigo Blue.** Dark shade of clear blue.  
**Jeanne Mamitsch.** Clear rose, long stems.  
**Maroon Prince.** Dark maroon, rather heavy.  
**Michigan.** Large lavender.  
**Mrs. Holscher.** Very good rose-pink.  
**Mrs. Kerr.** Salmon.  
**Oriental.** Black-seeded cream.  
**Pride.** Extra long-stemmed brilliant cerise.  
**Prosperity.** Soft glowing rose-cream.  
**Red Bird.** Crimson-red.  
**Snowstorm.** White-seeded white.  
**Springsong.** Prefer Boon.  
**Success.** Extra bright deep rose-pink.  
**Sunray.** Light cerise, fine long stem.  
**Sunproof Orange.** With slight scarlet-cerise shading.  
**Top Hat.** Deep bright violet-blue; fine growth and strong color.  
**Tahoe (New).** Fine dark blue for spring crop; some deeper than Hoover.  
 ½ oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.75  
**Vivian.** Long-stemmed deep carmine rose.  
**White Harmony.** Longest stemmed black-seeded white.  
**Zvolanek's Rose.** Rose; Laddie preferred.  
**ALL OF ABOVE (except otherwise noted) PRICED AT:**  
 ½ oz.....20c Oz.....30c 4 oz.....90c Lb.....\$3.40  
**A. B. C. Early Mixture.** Formula mixture of above colors.  
 ½ oz.....15c Oz.....25c 4 oz.....85c Lb.....\$3.25

## SWEET PEAS (Continued)

### LATE OR SUMMER FLOWERING

#### TEN BEST VARIETIES

**Chinese Blue.** Bright strong blue; clearly the superior blue.  
**Gigantic.** Finest black-seeded white; extra large flowered and many duplexed.  
**Hawmark Lavender.** Light lavender.  
**Hawmark Pink.** Rose-pink salmon.  
**Headlight.** Fine sun-proof orange-scarlet; extra for stem and bright color.  
**Highlander.** Decidedly improves Powerscourt in flower size, stem, and growth; the best lavender.  
**Pinkie.** Excellent long-stemmed, large rose-pink; some heavier growth than Bonnie Briar. The standard rose-pink for flowers.  
**Pinnacle.** Deeper rose than Pinkie; a fine large commercial type.  
**Maytime.** A rich golden cerise with fine long-stemmed habit.  
 Oz.....50c 4 oz.....\$1.75 Lb.....\$5.00  
**Welcome.** Deep brilliant sun-proof scarlet; finest in this color.  
**ALL OF ABOVE (except otherwise noted) PRICED AT:**  
 Oz.....20c 4 oz.....60c Lb.....\$1.75

#### STANDARD KINDS

**Ambition.** Fine rosy lavender.  
**Avalanche.** Finest white-seeded white.  
**Begonia Rose.** Rich even Begonia rose.  
**Blanche Ferry.** Rose and white bicolor.  
**Campfire.** Deep sun-proof scarlet.  
**Constance Hinton.** Black-seeded white.  
**Crimson King.** Fine sun-proof crimson.  
**Debutante.** Soft salmon shaded pink.  
**Fluffy Ruffles.** Soft cream pink.  
**Gleneagles.** Clear even lavender.  
**Hercules.** Rose pink.  
**Mrs. Tom Jones.** Delphinium blue.  
**Matchless.** Cream color.  
**Royal Purple.**  
**ALL OF ABOVE (except otherwise noted) PRICED AT:**  
 Oz.....20c 4 oz.....60c Lb.....\$1.75  
**A. B. C. Late Flowering.** Special mixed.  
 Oz.....15c 4 oz.....50c Lb.....\$1.25 5 lbs.....\$5.00

## SPRING FLOWERING

### A New Race of Sweet Peas for Greenhouse Culture Tested in Greenhouses

Performs outstandingly well in the spring months, giving excellent flowers on long stems when the regular early-flowering types had given out. The spring-flowering type also gives a much heavier crop of flowers than the standard early-flowering type. Should not be sown before September or October in the greenhouse for flowering during March, April and early May.

**Spring-Flowering Blue.** A splendid clear marine blue.  
**Spring-Flowering Clear Rose-Pink.**  
**Spring-Flowering Lavender.** Beautiful clear lavender.

**ALL OF ABOVE PRICED AT:**  
 ½ oz.....85c Oz.....\$1.50 4 oz.....\$5.50 Lb.....\$20.00

Please Note: When ordering Sweet Pea seed please indicate which of the following is desired:

"Winter Flowering" • "Spring Flowering"  
 "Late or Summer Flowering"

## TORENIA

Tr. Pkt. ¼ oz. Oz.  
**Fournieri.** Excellent for spring pot plant sales.  
 Medium blue with dark blotches on lip. Very rich .....\$0.25 \$0.60 \$2.25  
**Fournieri Compacta.** Dwarf form of above. Excellent for bedding or pots.....(¼ oz., 50c) .25 .85 ...

## TRACHELIUM

**Coeruleum.** Large heads of small blue flowers resembling Gypsophila.  
 18 inch. Tr. Pkt.....35c ¼ oz.....\$1.00

## WALLFLOWER

Annual. An attractive crop of flowers may be had in early spring from an October sowing. Grown in shallow raised beds or floats. Very fragrant but fragile.  
**Gold Standard.** Deep golden yellow. Best commercial variety.  
 Tr. Pkt.....25c ¼ oz.....75c Oz.....\$2.75  
**Golden Yellow Flaked Brown.** Tr. Pkt...25c ¼ oz...75c Oz...\$2.75  
**Early Flowering Double Mixed.** Tr. Pkt.....30c Oz.....\$1.50  
**Paris Extra-early Single Mixed.** Tr. Pkt.....15c Oz.....25c





## A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

ACHILLEA (*Milfoil, Yarrow*)

**Parmica "The Pearl."** One of the best hardy white perennials. Grows about 2 feet high. Is covered with heads of purest white double flowers from June until frost. Tr. Pkt....**25c** ¼ oz....**50c** Oz....**\$1.80**

ACONITUM (*Monkshood, Helmet Flower*)

**Napellus.** Produces long spikes set with blue flowers. Seed is of slow germination; 3 to 5 feet. Tr. Pkt....**25c** ¼ oz....**45c** Oz....**\$1.40**

**Fischeri.** An improved strain; compact habit; with bright blue flowers. Tr. Pkt.....**25c** Oz.....**\$1.80**

## AETHIONEMA

**Coridifolium (Lebanon Candytuft).** Light mallow purple, 8 in.

Tr. Pkt.....**35c** ⅓ oz.....**\$1.50**

## ADONIS VERNALIS

A good spring flowering perennial with large, yellow flowers.

Tr. Pkt.....**25c** ¼ oz.....**50c** Oz.....**\$1.60**

## AGROSTEMMA

**Coronaria Atrosanguinea (Rose Campion).** Deep blood red, 28 in.

Tr. Pkt.....**10c** Oz.....**30c**

**Coronaria Mixed.** Stout, erect-growing plants with silvery foliage, flowers during July and August. 2½ to 3 feet.

Tr. Pkt.....**10c** Oz.....**20c**

## ALYSSUM

**Saxatile Compactum (Basket of Gold).** An indispensable plant for the rockery or border, growing 1 foot high.

Tr. Pkt.....**15c** ¼ oz.....**25c** Oz.....**85c**

AMPELOPSIS (*Boston or Japanese Ivy*)

**Veitchi.** The best and most popular hardy climber for covering brick or stone walls. Tr. Pkt.....**10c** Oz.....**20c** ¼ lb.....**60c**

## ANCHUSA

**Italica, Dropmore Variety.** Grows 3 to 5 feet high; bears during May and June in abundance; flowers of the richest Gentian blue.

Tr. Pkt.....**15c** Oz.....**40c**

**Myosotiflora.** Small Forget-me-not flowers; excellent for the rockery.

Tr. Pkt.....**50c** Oz.....**\$5.00**

ANEMONE (*Windflower*)

**Coronaria, St. Bridget.** A beautiful selection. Our seed comes from a famous Irish grower and comprises semi-double and double flowers.

Tr. Pkt.....**35c** ¼ oz.....**85c** Oz.....**\$2.80**

**Pulsatilla, "Pasque Flower."** Violet lilac. 1 ft.

Tr. Pkt.....**25c** ¼ oz.....**65c** Oz.....**\$2.20**

ANTHEMIS (*Marguerite*)

**Tinctoria Kelwayi.** A most satisfactory, hardy perennial bearing daisy-like lemon yellow blossoms. Excellent for cutting; 2 feet.

Tr. Pkt.....**15c** Oz.....**50c**

**Montana.** Pure white. Tr. Pkt.....**25c** ¼ oz.....**40c**

AQUILEGIA (*Columbine*)

## LONG-SPURRED STRAINS

This strain is unquestionably the finest yet produced. The plants are of strong, thrifty growth, with flowers of largest size, varying in color through tones of cream, pink, lavender, blue, white, red, etc.

**Mrs. Scott Elliot's.** Extra choice hybrids; large flowers in splendid mixture of colors; height 3 feet. Tr. Pkt.....**35c** Oz.....**\$3.00**

Tr. Pkt. Oz.  
**Alpina.** Rich blue; 2 feet high.....**\$0.25** **\$1.80**

**California Hybrida.** Long-spurred flowers in yellow and orange shades .....**.25** **2.00**

**Canadensis.** The native old rose and yellow variety.....**.25** **1.80**

**Chrysantha.** Long-spurred yellow.....**.25** **1.60**

**Coerulea** (Rocky Mountain Columbine). Violet-blue and white .....**.25** **1.80**

## CLEMATIS-FLOWERED

**Mixed.** This glorious Columbine is absolutely distinct in petal formation. The blooms greatly resemble Clematis flowers. The plants are of medium height, good compact habit and free flowering. The color range includes delicate pastel shades of pink and blue. Height 2 to 3 feet. Tr. Pkt.....**.75c**



New Aquilegia Long-Spurred, Crimson Star

AQUILEGIA (*Continued*)TRUE NEW ENGLISH LONG-SPURRED (*Quality Exceptional*)

	Tr. Pkt.	¼ oz.	Oz.
<b>Rose and Pink Shades.</b> Contains only shades of rich coral pink; very true.....	<b>\$0.50</b>	<b>\$1.25</b>	<b>\$4.75</b>
<b>Blue Shades.</b> Exceptional.....	<b>.50</b>	<b>1.25</b>	<b>4.75</b>
<b>Crimson Star.</b> Richest crimson with white petals..	<b>.75</b>	<b>1.25</b>	<b>4.75</b>
<b>Lowdham Mixture</b> .....	<b>.35</b>	<b>.75</b>	<b>2.50</b>

ARABIS (*Rock Cress*)

**Alpina.** One of the earliest and prettiest spring flowers. The spreading tufts are covered with a sheet of pure white flowers as soon as the snow disappears. Unequaled for rockeries or edging. Withstands drought and is always neat; 6 inches.

Tr. Pkt.....**10c** Oz.....**40c** ¼ lb.....**\$1.25**

ARMERIA (*Sea Pink, Thrift*)

**Formosa Hybrida.** Heads of rosy pink flowers. Useful for edging or rockery. Tr. Pkt.....**25c** Oz.....**\$1.40**

**Bee's Ruby.** Rich deep rose colored flowers. 1½ feet.

Tr. Pkt.....**50c** ⅓ oz.....**\$1.00**

**Lauchiana.** Bright, rosy red. Good rock plant.

Tr. Pkt.....**35c** Oz.....**\$3.20**

ASCLEPIAS (*Butterfly Weed*)

**Tuberosa.** Brilliant orange scarlet flowers. 2 ft.

Tr. Pkt.....**35c** ¼ oz.....**60c** Oz.....**\$2.20**

## ASPERULA

**Odorata (Sweet Woodruff).** White flowers. 1 ft.

Tr. Pkt.....**15c** Oz.....**\$1.00**

ASTER PERENNIAL (*Michaelmas Daisy*)

**Alpinus.** Dwarf Alpine Aster, indispensable for the rockery or edge of hardy borders; grows 6 to 10 inches high. Showy, light blue flowers in May and June. Tr. Pkt.....**35c** Oz.....**\$2.20**

**Mixed.** Saved from a splendid collection of fall-blooming varieties.

Tr. Pkt.....**35c** Oz.....**\$2.20**

AUBRIETIA (*Rainbow Rock Cress*)

**Rose Queen.** Large, clear pink flowers on plants 6 inches high.

Tr. Pkt. ....**25c**

**Large-Flowering Hybrids.** A beautiful dwarf rock plant, covered with sheets of bright flowers in spring and early summer.

Tr. Pkt.....**25c** Oz.....**\$1.60**



## A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

### AURICULA (See *Primula Auricula*)

### BAPTISIA (False Indigo)

**Australis.** Deep blue. Tr. Pkt.....10c Oz.....40c

### BELLIS PERENNIS (Double English Daisy)

The *Monstrosa* sorts are of the largest size. The flowers of the other sorts are smaller but produce very freely.

	Tr. Pkt.	¼ oz.	Oz.
<b>Monstrosa White</b> .....	\$0.25	\$0.65	\$2.20
<b>Monstrosa Red Improved</b> .....	.25	.85	2.80
<b>Monstrosa Pink</b> .....	.25	.70	2.40
<b>Monstrosa Mixed</b> .....	.25	.50	1.80
<b>The Bride or Improved Snowball. White</b> .....	.25	.40	1.40
<b>Longfellow. Double pink</b> .....	.25	.40	1.40
<b>Double Mixed</b> .....	.25	.35	1.00
<b>Double Quilled (Tubulosa) (½ oz., 90c)</b> .....	.35	....	....

### BOCCONIA (Plume Poppy, Tree Celandine)

**Japonica.** Foliage glaucous green; bears many spikes 2 to 3 feet long set with cream-colored flowers; 6 to 8 feet. Easily raised from seed.  
Tr. Pkt.....10c Oz.....40c ¼ lb.....\$1.25

### BOLTONIA (False Chamomile)

**Asteroides.** Pure white. Tr. Pkt.....35c Oz.....\$3.00  
**Latisquama.** Pink, tinged lavender. Tr. Pkt.....25c Oz.....\$2.00

## CAMPANULA (Canterbury Bells) (Biennial)

CALYCANTHEMA (Cup and Saucer)	Tr. Pkt.	Oz.
<b>Dark Blue</b> .....	\$0.15	\$1.40
<b>Lilac</b> .....	.15	1.40
<b>Rose-Pink</b> .....	.15	1.40
<b>White</b> .....	.15	1.40
<b>Mixed</b> .....	.15	1.20

#### MEDIUM SINGLE

<b>Blue</b> .....	.10	.40
<b>Lilac</b> .....	.10	.40
<b>Rose</b> .....	.10	.40
<b>White</b> .....	.10	.40
<b>Mixed</b> .....	.10	.30



Campanula (Medium)

### CAMPANULA (Continued)

MEDIUM DOUBLE	Tr. Pkt.	Oz.
<b>Blue</b> .....	\$0.15	\$0.80
<b>Rose</b> .....	.15	.80
<b>White</b> .....	.15	.80
<b>Mixed</b> .....	.15	.80

### CARPATICA (Carpathian Hare Bell)

	Tr. Pkt.	Oz.
<b>Blue.</b> Color clear blue; grows 6 inches high.....	\$0.15	\$0.80
<b>Alba.</b> The white-flowered form.....	.15	.80
<b>Mixed</b> .....	.10	.80

### PERSICIFOLIA GRANDIFLORA (Peach Bells)

<b>Blue.</b> Grows 2 to 3 feet high. Has large blue flowers.....	.25	1.80
<b>Alba.</b> White-flowered.....	.25	1.80
<b>Telham Beauty.</b> Immense bell-shaped flowers of a pale China blue, produced on long stems; 2 feet..(½ oz., \$1.00)	.35	....

### PYRAMIDALIS (Chimney Bellflower)

<b>Blue.</b> A beautiful, hardy plant. Blue salver-shaped flowers; 4 to 6 feet.....	.25	1.40
<b>Alba.</b> Same as above but with white.....	.25	1.60

### ROTUNDIFOLIA (Blue Bells of Scotland)

Grows about a foot high. Has graceful drooping mid-blue bell-shaped flowers. A splendid subject for the rockery or front of hardy border.....(½ oz., \$0.75) .35 3.60

### CANDYTUFT (See *Iberis*)

### CARNATIONS

GRENADIN	Tr. Pkt.	Oz.
<b>Black King.</b> Dark red.....(¼ oz., 60c)	\$0.35	\$2.20
<b>Cardinal.</b> Scarlet .....	.25	2.00
<b>Triumph Pink.</b> Rose pink.....(¼ oz., 75c)	.35	2.60
<b>White.</b> Snow white .....	.25	2.00
<b>Golden Sun.</b> Golden yellow.....(¼ oz., \$1.00)	.35	3.60
<b>Mixed</b> .....	.25	1.60
<b>Double Border.</b> Fine mixed, dwarf.....	.30	1.25
<b>Early Vienna Mixed</b> .....	.25	1.80
<b>Allwood's Hardy Cottage Strain.</b> A completely new breed of hardy garden Carnations. A very fine race that will give the greatest satisfaction in any garden. With their good range of colors, absolute hardiness, and stocky habit of growth they do not require staking. They commence to flower early and continue in bloom for a lengthy period. Tr. Pkt.....		
		50c

### CENTAUREA (Hardy Cornflower)

**Montana.** Grows 2 feet high, bearing large violet-blue flowers from July to September. Tr. Pkt.....15c Oz.....60c

### CERASTIUM (Snow in Summer)

**Tomentosum.** A desirable low-growing plant with silvery foliage and white flowers in June. Suitable for the rockery or for carpeting dry, sunny spots or for covering graves. Tr. Pkt.....25c Oz.....\$1.40

### CHEIRANTHUS (Siberian Wallflower)

These are biennials. Very effective in the rockery or front of border.  
**Allioni.** Brilliant orange flowers.  
Tr. Pkt.....10c Oz.....40c ¼ lb.....\$1.25

## CHRYSANTHEMUMS (Hardy)

SHASTA DAISY	Tr. Pkt.	Oz.
<b>King Edward VII.</b> The finest Moonpenny Daisy.....	\$0.15	\$0.80
<b>Alaska.</b> The largest and best of the Shasta Daisies.....		
.....(¼ oz., 30c)	.15	1.00
<b>G. Marconi (Diener).</b> Excellent variety for greenhouse and outdoor culture. Produces giant double flowers of about 7 inches diameter. Stems 2½ to 3 feet long. Tr. Pkt.....		50c

### CLEMATIS

**Paniculata.** One of the most popular hardy climbers.  
Tr. Pkt.....10c Oz.....30c ¼ lb.....90c





## A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

### COREOPSIS (*Perennial Calliopsis*)

**Lanceolata Grandiflora.** An extra fine strain of this useful golden yellow, hardy perennial. Tr. Pkt...**10c** Oz....**30c** ¼ lb....**\$1.00**

**Lanceolata Grandiflora Mayfield Giant.** The plants are taller and more vigorous than the type. The individual flowers are larger and stems are longer and stiffer. Tr. Pkt.....**15c** Oz.....**60c**

**New Gold Grandiflora.** Deep golden yellow flowers run 85% double and 2 to 2½ inches across.

Tr. Pkt.....**25c** ¼ oz.....**35c** Oz.....**\$1.25**

**Double Sunburst.** Brilliant golden yellow. There is nothing that can take its place when yellows are so scarce. Sunburst is a pleasant change from the well known single form. The double flowers are large, 1½ to 2 inches across, deep golden yellow, and are excellent for cutting as well as for garden decoration. 80% double.

Tr. Pkt.....**15c** Oz.....**80c**

### DAISY SHASTA (*See Chrysanthemums*)

## DELPHINIUM

(*Originator's Seed*)

#### GIANT PACIFIC HYBRIDS (*Vetterle & Reinelt*)

**Blue Shades.** Shades from very light to rich deep blue.

**Lavender Shades.** A fine pastel colored strain.

**Violet Shades.** Deep rich violet-blue colors with many contrasting white bees.

**Mixture** of all above, including Clear White and many intermediate shades. The finest commercial Hybrid Mixture.

#### Prices on Above

Each. Tr. Pkt...**\$1.00** ⅛ oz...**\$2.00** ¼ oz...**\$3.50** Oz...**\$12.00**

**Clear White.** By all odds the outstanding white Delphinium strain available. Extra large double flowers and pure white.

Tr. Pkt....**\$1.25** ⅛ oz....**\$2.50** ¼ oz....**\$4.00** Oz....**\$14.00**



Delphinium, Giant Pacific Hybrids (V & R)

### DELPHINIUM (*Continued*)

#### BLACKMORE & LANGDON'S HYBRID MIXTURE

(*True English Originator's Seed*)

Too well known to need any commendation on our part.

Tr. Pkt.....**\$1.00** ¼ oz.....**\$2.00** Oz.....**\$7.00**

**B & L—ABC Strain.** A good average strain. Seed produced in America.

Tr. Pkt....**50c** ¼ oz....**90c** Oz....**\$3.25** 4 oz....**\$9.00**

We believe that production of any of the above-named strains will supply everything that might be desired in the Hybrid Delphinium family.

#### WREXHAM HOLLYHOCK-FLOWERED HYBRIDS

Enormous spikes of large single and double blooms in all the glorious shades of blue found only in Delphiniums. The graceful spire-shaped spikes are not unlike Hollyhocks. A truly magnificent strain.

Art Shades	Tr. Pkt.	Oz.
Deep Blue Shades	.....(¼ oz., <b>\$1.65</b> )	<b>\$0.75</b> <b>\$6.00</b>
Light Blue Shades		
Mid-Blue Shades		

**Mixed.** Containing all colors.

Tr. Pkt.....**60c** ¼ oz.....**\$1.40** Oz.....**\$5.00**

#### MISCELLANEOUS STRAINS

Tr. Pkt. Oz.

**Belladonna Improved (Cliveden Beauty).** A very select strain of strong, vigorous habit. Large flowers of brilliant iridescent turquoise blue.....(¼ lb., **\$7.00**) **.35** **2.00**

**Belladonna.** The original or "Regular" Strain.

Tr. Pkt....**25c** ¼ oz....**50c** Oz....**\$1.65** 4 oz....**\$5.00**

Tr. Pkt. Oz.

**Bellamosum.** Improved. A rich, deep blue form of Belladonna .....(¼ lb., **\$7.00**) **\$0.35** **\$2.00**

**Cardinale.** Large, brilliant scarlet..... **.35** **2.20**

**Gold Medal Hybrids.** A splendid strain of mixed hybrids .....(¼ lb., **\$4.00**) **.25** **1.40**

**Chinense, Blue.** Intense gentian blue..... **.20** **.80**

**Chinense, Album.** White..... **.20** **.80**

**Lamartine.** Fairly deep extra bright marine-blue, considerably deeper than Belladonna and with its same free-flowering habit. Equally suited to indoor forcing or field conditions. Mildew resisted by smooth leaves. If you grow Delphinium, don't be without this outstanding new variety.

Tr. Pkt.....**50c** ¼ oz.....**\$1.50** Oz.....**\$5.00**

## DIANTHUS (*Hardy Pinks*)

Tr. Pkt. Oz.

**Deltoides Albus.** Showy white flowers.....**\$0.25** **\$1.80**

**Deltoides, Brilliant.** Dwarf, brilliant carmine blooms..... **.25** **1.80**

**Plumarius, Single Mixed (Pheasant Eye Pink)**..... **.35** **2.40**

**Plumarius, Double Mixed (Hardy Garden Pinks)**..... **.25** **1.40**

**Plumarius, Semperflorens (Everblooming Hardy Pinks).**

Mixed colors ..... **.25** **1.80**

**Rock Garden Species Mixed.** A special mixture containing 25 varieties suitable for the rockery..... **.25** **2.00**

**Latifolius Atrococcineus fl. pl.** Rich firey scarlet crimson.. **.15** **.80**

**Sweet Wivelsfield.** A new, hardy annual of wonderful colorings. The flowers are larger than Sweet William and are borne in trusses. This perpetual flowering Dianthus is bound to win instant favor both as a cutflower of lasting quality and as a new spring bedding plant.

Tr. Pkt.....**15c** Oz.....**80c**

**New Double Sweet Wivelsfield.** A sensational plant—a great improvement on the original Sweet Wivelsfield, which proved such an enormous success when sent out by us some four years ago.

Tr. Pkt.....**35c** ¼ oz.....**70c**

**Delight.** This is a hybrid between Sweet Wivelsfield and Dianthus Roysii. Flowers continuously out of doors from June until October, producing flowers about one-half inch in diameter, not in trusses but in alternating spikes in great profusion. There is a bewildering range of colors. Dianthus Delight is an easy growing plant which will stand many degrees of frost. Excellent for cutting.

Tr. Pkt.....**35c** ⅛ oz.....**\$1.00**





A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS



Dianthus Delight

DIANTHUS (Continued)

DIANTHUS BARBATUS (Sweet William)

There is always a good demand for these beautiful free-flowering old-fashioned favorites.

SINGLE	Tr. Pkt.	Oz.
Holborn Glory. Large-flowering auricula-eyed. Mixed colors	\$0.20	\$1.20
Newport Pink. Salmony rose or Watermelon pink.		
.....(1/4 lb., \$2.25)	.15	.60
Purple Beauty. Deep purple.	.15	.65
Scarlet Beauty. Intense bright scarlet.	.15	.85
Diadem. Crimson with a large white eye.	.15	.50
White	.20	1.20
Velvety Maroon.	.15	.50
Mixed	.15	.50
Double-Flowering Mixed.	.35	2.00
Midget Single Mixed. Lovely compact plants 6 inches tall in a wide range of colors.	.35	3.00
.....(1/4 lb., \$10.00)		
Midget Double Mixed.	.25	1.80

DICTAMNUS (Gas Plant)

	Tr. Pkt.	Oz.
Fraxinella. A very showy hardy perennial forming a bush about 2 1/2 feet in height. Has fragrant foliage and spikes of rosy pink flowers during June and July. Seed somewhat slow in germinating.	\$0.25	\$1.40
Fraxinella Alba. Pure white flowers.	.25	1.50

DIGITALIS (Foxglove)

The Foxglove must be included in all collections of hardy plants.

	Tr. Pkt.	Oz.
Giant Shirley Mixed. A greatly improved strain of unusually strong, vigorous growth. Enormous spikes 3 to 5 feet in length set with very large flowers.	\$0.15	\$0.50
Monstrosa (Mammoth Foxglove). Mixed.	.15	.60

GLOXINIAEFLOA

Purple	.15	.50
Rose	.15	.50
White	.15	.50
Light Yellow	.15	.80
Mixed	.15	.40
.....(1/4 lb., \$1.50)		

DORONICUM (Leopard's Bane)

Caucasicum Magnificum. Large, deep golden yellow daisy-like blooms in the spring. Splendid for garden display and for cutting.

Tr. Pkt.	50c	1/16 oz.	\$1.00
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ECHINOPS (Globe Thistle)

Ritro. Striking hardy perennial plants with silvery thistle-like foliage and steel blue flowers.

Tr. Pkt.	10c	Oz.	30c
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ERIGERON (Fleabane)

Speciosus Grandiflorus. Showy, large, daisy-like blooms of a rich purple color. Flowers continuously from May to October. Grows 2 1/2 feet high.

Tr. Pkt.	25c	Oz.	\$1.60
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ERYNGIUM (Sea Holly)

Amethystinum. Thistle-like heads composed of amethystine blue flowers.

Tr. Pkt.	25c	Oz.	\$1.80
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EUPATORIUM (Mistflower, Thoroughwort)

Fraseri. Dense clusters of white flowers.

Tr. Pkt.	\$0.15	Oz.	\$0.80
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FEVERFEW (See Matricaria)

FORGET-ME-NOT (See Myosotis)

GAILLARDIA

	Tr. Pkt.	Oz.
The Dazzler. The flowers are very large, of dark, rich red with a bright orange tip on the end of each petal, making it a very attractive flower for florists.	.....(1/4 oz., 40c)	\$0.25 \$1.40
Portola Hybrids. Plants of strong, vigorous, upright habit, 2 1/2 to 3 feet high. Heavy, leathery, glaucous foliage. The long flower stems, straight and strong, hold the massive yellow and red flowers erect.	.....(1/4 oz., 50c)	.25 1.40

GRANDIFLORA

Burgundy. Lovely wine red flowers on long stems.	.....(1/4 oz., 60c)	.25 1.80
Tangerine. Large tangerine colored flowers; compact growth		.25 1.60
Superb Mixed. Splendid combinations of crimson and gold in great variety.	.....(1/4 lb., \$1.50)	.15 .50
Compacta, Mixed. A compact variety forming bushy plants 12 to 15 inches high, and bearing long-stemmed flowers well above the foliage.		.20 .75

GENTIANA (Blue Gentian)

Acaulis. Dwarf, hardy perennial. Deep blue flowers.

Tr. Pkt.	25c	1/4 oz.	60c
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GERBERA

Excellent for pots or cutflowers. (Greenhouse perennial).

Jamesoni. Mixed Hybrids. 100 seeds.	40c	1000 seeds.	\$3.00
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GEUM (Avens)

Coccineum Atrosanguineum fl. pl. Beautiful, hardy perennial bearing profusely large, showy, orange-red flowers.	Tr. Pkt.	25c	Oz.	\$1.80
Mrs. Bradshaw. Large, double glowing red.	Tr. Pkt.	25c	Oz.	\$1.60
Lady Stratheden. Large double flowers of rich golden yellow.	Tr. Pkt.	25c	Oz.	\$1.60

GYPSOPHILA (Baby's Breath)

	Tr. Pkt.	Oz.
Paniculata (Baby's Breath). The fine mist-like flowers are much used in bouquets.	.....(1/4 lb., \$1.00)	\$0.10 \$0.30
Paniculata fl. pl. Double flowering. The original type and one of the best perennials in the list for cutting.		.35 2.80
Pacifica. Small pink blooms borne profusely after the paniculata varieties are past.		.25 2.40
Repens. An elegant, hardy, trailing plant for the rockery, with clouds of small white flowers in July and August		.25 1.40
Repens Rosea. Of the same neat habit as the above but with pale rose blooms.		.25 1.80

HELENIUM (Helen's Flower)

Strong-growing, hardy perennials, giving an enormous crop of flowers in late summer.

Autumnale Superbum. Golden-yellow flowers; 5 to 6 feet.	Tr. Pkt.	25c	Oz.	\$3.20
Riverton Gem. Flowers open as old gold and terra cotta changing to wallflower red. 3 1/2 feet.	Tr. Pkt.	35c	Oz.	\$3.00
Riverton Beauty. Lemon-yellow with large purplish black cone. 4 feet.	Tr. Pkt.			50c

HELIANTHEMUM (Rock, Sun Rose)

Mutabile. Exceedingly pretty, low-growing, evergreen plants forming broad clumps which, during their flowering season, July to September, are quite hidden by a mass of bloom. Choice mixed varieties.

Newgold Grandiflora. Deep golden yellow flowers. Run 85% double	Tr. Pkt.	15c	Oz.	80c
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## A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

### HELIANTHUS (*Hardy Sunflower*)

**Harvest Moon** (*Laetiflorus*). Flowers semi-double with three rows of petals long and incurved, on stiff stems and of a rich yellow color. (1/4 oz., 60c) Tr. Pkt.....25c  
**Maximianus**. Early flowering yellow. Tr. Pkt.....25c Oz.....\$1.80  
**Perennial varieties mixed**. Tr. Pkt.....25c Oz.....\$2.00

### HELIOPSIS (*Sunflower*)

**Scabra Zinniaeflora**. Large deep yellow flowers. Tr. Pkt.....25c Oz.....\$1.40

### HESPERIS (*Sweet Rocket*)

**Red**. Tr. Pkt.....10c Oz.....20c

### HEUCHERA (*Coral Bells*)

**Sanguinea**. One of the finest hardy perennials. The flowers are rich, bright, coral red. The leaves are light green and slightly hairy. Excellent for cutting; 30 inches. Tr. Pkt....50c 1/8 oz....75c 1/4 oz....\$1.25 Oz....\$4.00

### HIBISCUS (*Mallow Marvels*)

A wonderfully improved form of our native Marshmallow in which flowers of enormous size, frequently 10 to 12 inches in diameter, have been developed. Our colors are saved from segregated plants and will come true.

	Tr. Pkt.	Oz.	1/4 lb.
White, Crimson Eye.....	\$0.15	\$0.60	\$2.00
Red .....	.15	.60	2.00
Rose .....	.15	.60	2.00
Mixed .....	.15	.50	1.50

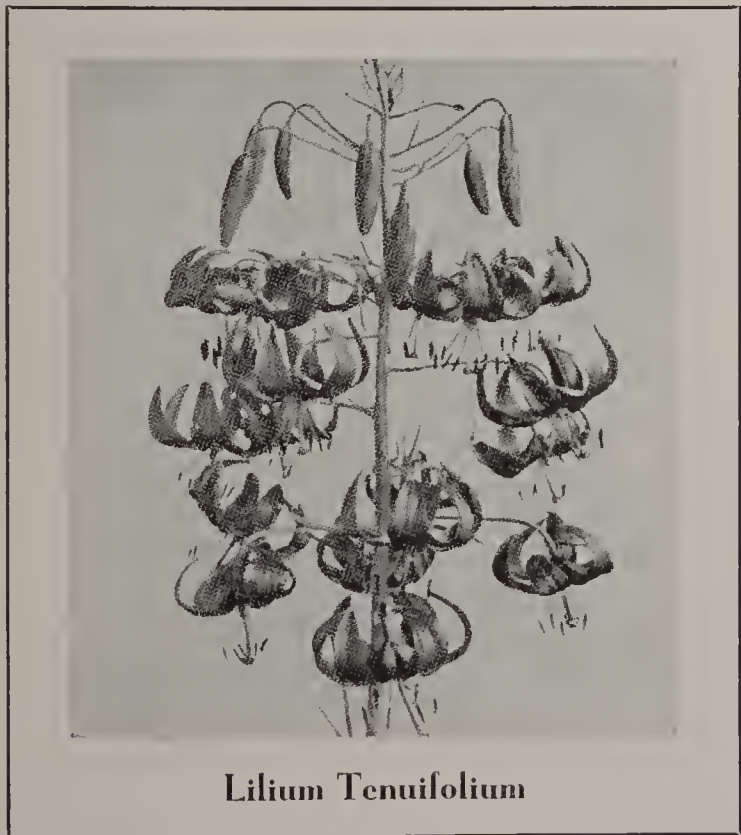
### HOLLYHOCK (*Althaea Rosea*)

**Imperator** (New). Very large, double blooms with elegantly and deeply fringed outer petals and a very double crested rosette in the center. Includes many charming color combinations of choice, delicate tints. Tr. Pkt.....25c 1/4 oz.....50c Oz.....\$1.60  
**Triumph** (New). Of branching habit, 4 to 5 feet tall. Blooms 10 days earlier than others. Has very double flowers composed of attractively waved and fringed petals. Many splendid and rich colors. Tr. Pkt.....40c Oz.....\$2.00

#### CHATER'S CHOICE DOUBLE STRAINS

	Bright Rose	Red	Maroon	Newport Pink	Salmon-Rose	White	Yellow	Tr. Pkt.	Oz.	1/4 lb.
Any of the above.....								\$0.30	\$1.25	\$4.00
Double Mixed.....								.25	1.00	3.50
Single Mixed ( <i>Allegheny Types</i> ). All colors.....								.15	.50	1.50

### HONESTY (*See Lunaria*)



Lilium Tenuifolium

### IBERIS (*Hardy Candytuft*)

**Gibraltarica Hybrida**. Lilac shading to white. 12 inches high. Tr. Pkt.....15c Oz.....80c  
**Sempervirens**. The popular hardy white variety. Tr. Pkt.....25c Oz.....\$1.60

### INCARVILLEA (*Hardy Gloxinia*)

**Delavayi**. A showy plant for the hardy border, producing large Gloxinia-like rose-colored flowers on 15 to 18-inch high stems, during June and July. Should be well protected with leaves or litter during the winter. Tr. Pkt.....35c Oz.....\$3.00

### LATHYRUS (*Hardy Sweet Pea*)

Showy, free-flowering, hardy perennial climbers for covering old stumps, fences, etc. Continually in bloom, fine for cutting. Tr. Pkt. Oz. 1/4 lb.  
**Latifolius "White Pearl"** The finest white.....\$0.15 \$0.50 \$1.75  
**Pink Beauty**. Rosy pink......15 .40 1.40  
**Red**. Rosy red......15 .40 1.40  
**Mixed** .....10 .30 1.00

### LEPTOSYNE

**Stillmanii**. Golden yellow, fine for cutting. Tr. Pkt....15c Oz....75c

### LIATRIS (*Blazing Star, Gay Feather*)

**Pycnostachya**. Most showy and attractive with its long spikes of rosy purple flowers from July to September; 5 feet. Tr. Pkt.....25c 1/4 oz.....70c Oz.....\$2.40  
**Scariosa**. Deep purple flowers on graceful stems 3 to 4 feet high. Tr. Pkt. ....35c

## LILIUM

**Longiflorum Praecox "White Queen."** The cult of the Lilium family has experienced an immense impetus of recent years, and we are pleased to be able to supply this beautiful Lily, which, with its long snowy-white pendant flowers is remarkable for the celerity with which it can be raised from seed. The plants begin to bloom well within 12 months from the time of sowing. The flowers are of exquisite form and very freely produced. This new Lily has proved itself an excellent market plant. It received an Award of Merit from the Royal Horticultural Society in 1932. Tr. Pkt.....\$1.00 Oz.....\$12.00  
**Philippine Formosanum** (Selected Pure White Strain). A truly remarkable Lily with umbels of large, white, long-trumpet-shape flowers, like an Easter Lily. Will bloom in 6 to 8 months from the time seeds are sown. Very fragrant. 2 to 3 feet. Tr. Pkt.....35c Oz.....\$3.20  
**Regale**. This wonderful Lily is easily grown from seed, flowering the second season. Tr. Pkt.....15c Oz.....40c 1/4 lb.....\$1.50  
**Tenuifolium (Coral Lily)**. Bears in profusion medium-sized flowers of perfect form and of dazzling coral red. Excellent for the rock garden or for forcing; 1 to 2 feet; May. Perfectly hardy. Tr. Pkt.....15c Oz.....60c

### LINARIA

**Cymbalaria** (*Kenilworth Ivy* or *Mother of Thousands*). Lavender and purple. A charming, neat, hardy perennial trailing plant. Tr. Pkt.....25c Oz.....\$1.40

### LINUM (*Flax*)

**Perenne (Blue Flax)**. A desirable plant for the border or rockery. Light graceful foliage and large blue flowers all summer long. Grows 18 inches high. Tr. Pkt.....10c Oz.....30c  
**Flavum**. Yellow, June-Sept.; 2 feet. Tr. Pkt....35c 1/4 oz....50c

### LOBELIA

**Cardinalis (Cardinal Flower)**. Brilliant scarlet blooms. Tr. Pkt.....25c Oz.....\$3.00  
**Syphilitica**. Attractive blue spikes. Tr. Pkt.....25c 1/4 oz.....85c



## A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

LUNARIA (*Honesty, Moonwort*)

A very showy biennial grown primarily for the glistening silvery membrane of its seed pods which are splendid for winter bouquets. May be grown as an annual if sown early in the year. Produces attractive blooms which are splendid for cutting.

	Tr. Pkt.	Oz.
<b>Biennis Alba.</b> White flowered.....	\$0.15	\$0.40
<b>Biennis.</b> Lilac purple flowers. Silvery pod.....	.15	.40
<b>Mixed</b> .....	.15	.40

LUPINUS (*Polyphyllus*)

	Tr. Pkt.	Oz.
<b>Salmon Queen.</b> A beautiful strain of salmon shades.....	\$0.25	\$1.20
<b>Blue</b> .....	.15	.80
<b>Luteus.</b> Yellow shades.....	.15	.80
<b>Lavender Queen.</b> Lavender, tinted pink.....	.15	.80
<b>Roseus.</b> Soft pink.....	.15	.50
<b>White</b> .....	.10	.30
<b>Mixed.</b> All colors.....	.15	.80

**Russell Lupins (Miracle Flowers).** Extraordinary colors; many new shades never before seen in Lupins; self blues, pinks, reds, yellows, maroon, purples; bi-colors such as violet and white, blue and yellow, red and bronze, red and white, yellow and orange, pink and white, and others; the standard is one color, the keel another. Individual flowers above average size, upright standards of some being an inch across. The flower spike resembles a closely set, well rounded column of Sweet Peas. All flowers on spike open at one time from top to bottom. Requires a well drained location and thrives in cool climate.

Tr. Pkt.....75c    ¼ oz.....\$1.40    Oz.....\$5.00

LYCHNIS (*Rose Campion, Maltese Cross*)

	Tr. Pkt.	Oz.
<b>Chalcedonica.</b> Fine scarlet flowers; 2 feet. (¼ lb., \$1.25)	\$0.15	\$0.40
<b>Haageana, Hybrids.</b> Brilliant orange, scarlet, crimson, etc., in mixtures; 1 foot.....	.25	1.40
<b>Arkwrighti.</b> New large flowering variety, various colors.....	.25	1.40
<b>Viscaria Splendens.</b> Bright rose-red. Very showy; 1 foot	.15	1.00

LYTHRUM (*Loose-Strife*)

**Roseum Superbum.** Fine, hardy perennial, rosy pink flowers from July to September. Tr. Pkt.....15c    Oz.....80c

MATRICARIA (*Feverfew*)

<b>Capensis "Snowball."</b> Double White. Tr. Pkt.....	25c	Oz.....\$1.80
<b>Golden Ball.</b> Tr. Pkt.....	25c	Oz.....\$1.80

**Matricaria Double Select (Ball's Double White).** This is the only fully double flowering pure white strain of feverfew from seed.

Tr. Pkt.....35c    ⅓ oz.....\$1.00    Oz.....\$6.00

MYOSOTIS (*Forget-Me-Not*)

**Oblongata, Blue Bird.** Large deep blue, flowers 3 to 4 months after sowing. Also splendid for growing indoors during the winter.

Tr. Pkt.....35c    ¼ oz.....85c    Oz.....\$2.85

**Ruth Fisher.** Neat and compact habit, and the lovely blue flowers shoot up strongly over the glossy dark green foliage, 10 in.

Tr. Pkt.....50c    1/16 oz.....\$1.00

**Susanne.** (Winter Flowering.) Bright blue. Best variety for cut flowers and pots, ideal for St. Valentine Day bloom. Start seed in May and keep shifted. Will come into flower naturally for February.

Tr. Pkt.....50c    6 Tr. Pkts.....\$2.50

## ALPESTRIS

	Tr. Pkt.	Oz.
<b>Royal Blue.</b> Rich indigo blue.....(¼ oz., 40c)	\$0.15	\$1.40
<b>Rosea.</b> Rose color.....	.15	.80
<b>Victoria.</b> Azure blue; very fine.....	.25	2.00
<b>Messidor.</b> Rich blue.....	.25	1.80
<b>Blue</b> .....	.15	.50
<b>Mixed</b> .....	.15	.50

## MISCELLANEOUS

**Dissitiflora Perfection.** Large clear blue. Early flowering.

Tr. Pkt.....35c    Oz.....\$4.00

**Palustris Semperflorens.** The popular ever-blooming variety. Clear blue flowers in sprays. Tr. Pkt....25c    ¼ oz....50c    Oz....\$1.75



Physalis Franchetti Gigantea

OENOTHERA (*Evening Primrose*)

**Missouriensis (Macrocarpa).** A splendid hardy perennial for an exposed sunny position either in the border or the rockery. Large yellow flowers, frequently 5 inches in diameter, produced freely from June until August. 12 inches. Tr. Pkt.....25c    Oz.....\$2.20

PENTSTEMON (*Beard Tongue*)

	Tr. Pkt.	Oz.
<b>Digitalis.</b> White tinted violet, 36 in.....(¼ oz., 50c)	\$0.25	\$1.80
<b>Heterophyllus.</b> Blue gem flowers, bright gentian blue shaded with light violet. June to August, 14-18 in. ....(¼ oz., 60c)	.25	2.00
<b>Glaber.</b> Blue, 36 in.....(¼ oz., 50c)	.25	1.80
<b>Grandiflorus.</b> Lavender-blue, 3 ft.....(¼ oz., 70c)	.25	2.40
<b>Pubescens.</b> Violet purple, lips white, 18 in....(¼ oz., 80c)	.25	2.80

## PHLOX

**Decussata, Mixed.** Seed saved from a fine collection of named sorts. Tr. Pkt.....25c    ¼ oz.....40c    Oz.....\$1.40

PHYSALIS (*Chinese Lantern Plant*)

**Francheti.** An ornamental variety of the Winter Cherry, forming dense bushes about 2 feet high. Bears a profusion of bright orange-scarlet lantern-like fruits which can be cut and dried, in which shape they are used extensively for floral decorations during the winter.

Tr. Pkt.....15c    Oz.....60c

**Franchetti Gigantea.** A most outstanding introduction which we recommend to our customers with every confidence. The attractive orange-scarlet balloon seed pods are of the same color as the well-known Franchetti, but are twice as large. We are certain this new form will find favor with all who like this fine winter decorative plant.

Tr. Pkt. ....35c

PHYSOSTEGIA (*False Dragon Head*)

**Virginica.** One of the prettiest hardy perennials. It forms dense bushes, 3 to 4 feet high, bearing freely during the summer months spikes of delicate pink tubular flowers not unlike a gigantic heather.

Tr. Pkt.....25c    Oz.....\$1.40

	Tr. Pkt.	Oz.
<b>Virginia Alba.</b> White flowers, 36 in.....(¼ oz., 40c)	\$0.25	\$1.40
<b>Gigantea.</b> Lilac rose, 4 ft.....(¼ oz., 60c)	.35	2.00
<b>Compacta.</b> Dwarf rose.....(¼ oz., 50c)	.25	1.80





## A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

PLATYCODON (*Japanese Bellflower*)

Tr. Pkt. Oz.

**Grandiflorum.** Large steel blue flowers.....\$0.25 \$1.00**Grandiflorum Album.** Pure white variety..... .25 1.00POLEMONIUM (*Jacob's Ladder*)**Coeruleum.** Popular hardy perennial with bell-shaped bluish purple flowers nearly 1 inch across; 2 feet; May to July.

Tr. Pkt.....15c Oz.....50c

POLYANTHUS (*See Primula Veris*)POPPIES (*Papaver Nudicaule*)

## ICELAND POPPY

Desirable for greenhouse forcing. Sow seed in January. Also succeed well outdoors.

**El Monte.** A new variety of California introduction. Large flowers of deep tangerine orange. Strong wiry stems, making an excellent cut flower. Tr. Pkt.....25c ¼ oz.....50c Oz.....\$1.80**Sanford's Giant Strain.** A new giant strain with blooms measuring up to 5 inches in diameter, carried on stems 2 feet long. Contains many lovely colors. Tr. Pkt.....25c ¼ oz.....65c Oz.....\$2.00**The Empress.** Truly queen of the Iceland family. Distinct from all other strains, it is remarkable, first, for flower form—large, full, well formed flowers, with broad overlapping petals deeply fluted or wrinkled, giving an effect almost of doubleness, an illusion which is most delightful. Secondly, the color range is unique lovely shades of salmon rose and creamy pinks never before seen in Nudicaule Poppies, fascinating tones to intrigue the imagination. The flowers are carried on good strong stems, which make them fine for cutting.

Tr. Pkt.....25c Oz.....\$2.00

**The Emperor.** Without a doubt the best orange Iceland Poppy available, the same type as The Empress, with extremely large fluted petaled flowers, many with an extra row of petals. The color is remarkably true, the same shade as our El Monte, deep tangerine orange, but the flowers are larger, and are borne on very long strong stems. We highly recommend The Emperor. Tr. Pkt.....25c Oz.....\$2.00**Red Cardinal.** The closest approach to that much-sought-after color in an Iceland Poppy, crimson scarlet. This novelty is as large-flowered as other Nudicaule sorts, and its intensity of color makes it a welcome addition to Iceland Poppies. Tr. Pkt.....50cPAPAVER ORIENTALE (*Oriental Poppy*)

Tr. Pkt. Oz.

**Orientele.** Scarlet .....\$0.15 \$0.80**Brilliant.** Brilliant fiery red..... .25 1.80**Beauty of Livermore.** Dark ox blood..... .25 2.40**Mahoney.** Maroon crimson..... .35 3.20**Mrs. Perry.** Salmon rose.....(¼ oz., \$1.20) .35 ...

Iceland Poppy "El Monte"

PRIMULAS (*Hardy Primrose*)**Auricula.** Choice mixed. Tr. Pkt...50c ¼ oz...\$1.75 Oz...\$6.00**Japonica (Japanese Primrose).** Bright flowers borne in whorls on stems 6 to 9 inches long; mixed colors. Tr. Pkt....50c ¼ oz....\$1.00**Vulgaris (English Primrose).** Canary yellow, fragrant. Tr. Pkt.....50c Oz.....\$3.50VERIS (*Polyanthus*)**Blackmore & Langdon's Superb Strain.** Awarded R.H.S. Silver Flora Medal. We consider this an excellent giant strain for those desiring the finest in the polyanthus group. Tr. Pkt.....\$1.00

## PRIMULA VERIS KLEYNII

It has heavy stems. Average length 8 to 12 inches, carrying immense heads of 15 to 25 florets, each floret 1 in. to 1½ in. in diameter. Rich golden yellow shaded apricot towards center. Plants average 6 flower spikes each, perfectly hardy outside anywhere in the U. S. A. Plants forced in winter can be divided up and planted out in April. These develop strong plants for the hardy border, rockery, or for forcing the following winter. Large heavy leaves. 100 seeds.....40c

250 seeds.....85c 1000 seeds.....\$3.00

PUERARIA (*Japanese Kudzu Vine*)**Thunbergiana.** The fastest growing hardy climbing plant. It will grow 8 to 10 feet the first year from seed.

Tr. Pkt.....10c Oz.....30c Lb.....\$3.00

PYRETHRUM HYBRIDUM (*Persian Daisy*) Tr. Pkt. Oz.**Roseum, Rose.** Bright rose color.....\$0.35 \$2.80**James Kelway.** Rich deep scarlet. (Varies)..... .35 2.80**Grandiflorum.** Single, large flowering. Mixed..... .50 3.20**Double Mixed.** Extra select strain..... .50 4.00ROSEMARY (*Rosmarinus*)**Officinalis.** An old favorite aromatic herb with delightfully fragrant, light blue flowers.

Tr. Pkt.....20c Oz.....\$1.00

RUDBECKIA (*Cone-Flower*)**Newmani.** Dark orange-yellow flowers with deep purple cone borne on stiff, wiry stems. 3 feet high. Flowers from July to September.

Tr. Pkt.....25c Oz.....\$1.40

**Purpurea (Giant Purple Cone-Flower).** Flowers about 4 inches across, of a peculiar reddish purple with a remarkably large cone-shaped center of brown. Forms bushy plants 3 feet high and blooms from July to October. Tr. Pkt.....25c Oz.....\$1.40SALVIA (*Sage*)**Azurea Grandiflora.** A hardy perennial variety producing during August and September spikes of pretty sky-blue flowers in great profusion; 3 to 4 feet. Tr. Pkt.....25c Oz.....\$1.80SAPONARIA (*Soapwort*)**Ocymoides.** A very useful, hardy plant for the rockery or the border, producing from May to August masses of attractive small bright rose flowers; 8 inches. Tr. Pkt.....15c Oz.....60c

## SCABIOSA

**Caucasica (Blue Bonnet).** Valuable for cutting, as the blooms last a long time in water. Color soft lavender-blue; 3 feet.

Tr. Pkt.....25c Oz.....\$2.20

**Caucasica Isaac House Giant Hybrids.** A great improvement over Caucasica. Colors from light to darkest blue, but delicate lilac and mauve shades predominate. Tr. Pkt.....35c Oz.....\$2.80**Columbaria Pink.** Beautiful soft pink flowers 2 to 2½ inches across. Tr. Pkt.....25c Oz.....\$2.00**Japonica.** Bushy plants, 2½ feet in height, and beautiful lavender-blue flowers. Tr. Pkt.....15c Oz.....50cSEDUM (*Stonecrop*)**Acre.** The well known yellow variety. Useful in the rock garden. Tr. Pkt.....25c ¼ oz.....70cSILENE (*Catchfly*)

Attractive, profusely blooming perennials. Tr. Pkt. Oz.

**Orientalis.** Dark rose; 30 inches.....\$0.15 \$0.50**Schafta.** Rose; 8 inches..... .25 1.80





A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS



Hardy Statice "Dumosa"

**STATICE** (*Sea Lavender*)

Splendid hardy perennials either for the border or rockery, producing panicles of minute flowers which can be dried and used for winter bouquets.

**Caspia.** The most beautiful of all perennial Sea Lavenders. Very vigorous in habit, with 3 foot stems carrying innumerable lilac flowers. A beautiful subject for table decoration. Tr. Pkt....**25c** Oz....**\$2.20**

**Dumosa.** Dense clusters of pure silver gray blooms; 30 inches. Tr. Pkt.....**25c** Oz.....**\$1.60**

**Latifolia.** Purplish flowers. Tr. Pkt.....**25c** Oz.....**\$1.40**

**STOKESIA** (*Cornflower Aster*)

**Cyanea, Blue.** A beautiful native hardy perennial, growing about 2 feet high and bearing pretty lavender-blue flowers.

Tr. Pkt.....**25c** Oz.....**\$1.60**

**SUNFLOWER** (*See Helianthus*)

**SWEET WILLIAM** (*See Dianthus Barbatus*)

**THALICTRUM** (*Meadow Rue*)

**Aquilegifolium Mixed Colors.** Elegant Columbine-like foliage and masses of flowers during June and July; 3 feet.

Tr. Pkt.....**25c** Oz.....**\$1.40**

**Dipterocarpum.** Its dainty, graceful sprays of flowers, elegantly arranged on stems 4 feet high, are invaluable for cutting. The flowers are a charming shade of violet-mauve, which is brightened by a bunch of lemon yellow stamens and anthers.

Tr. Pkt.....**25c** Oz.....**\$1.50**

**THERMOPSIS**

**Caroliniana.** A showy tall growing hardy perennial, producing in June and July long spikes of Lupin-like yellow flowers. 3 feet. Excellent for cutting. Seeds germinate slowly.

Tr. Pkt.....**25c** Oz.....**\$2.60**

**THYMUS**

**Serpyllum (Wild Thyme).** A dwarf perennial with fragrant foliage. Of creeping habit and unexcelled for rock gardens and between stepping stones. Lovely small purple blooms during the summer.

Tr. Pkt.....**25c** 1/8 oz.....**60c**

**TRITOMA**

(Red-Hot Poker, Flame Flower, Torch Lily). **Early Flowering Hybrids.** These are easy to grow from seed and they will come into blossom quite quickly. The seed we offer has been saved from a splendid collection. Tr. Pkt.....**25c** Oz.....**\$1.60**

**Pfitzer's Hybrid's Scarlet.** Tr. Pkt.....**25c** Oz.....**\$1.80**

**TROLLIUS** (*Globe Flower*)

**Trollius Ledebouri.** Seed should be frozen over winter for proper germination.

**Golden Queen.** Large orange flowers, 3 to 4 feet. Very fine early flowering variety. Tr. Pkt.....**50c** 1/8 oz.....**\$1.35**

**Orange.** 24 inches. Tr. Pkt.....**50c** 1/4 oz.....**\$1.35**

**TUNICA**

**Saxifraga.** A pretty tufted plant with light pink flowers produced all summer. Useful either for the rockery or the border.

Tr. Pkt.....**15c** Oz.....**60c**

**VALERIANA** (*Valerian*)

**Mixed.** Showy, hardy border plants producing large corymbs of red or white flowers. Fine for bouquets. Mixed colors; 2 feet.

Tr. Pkt.....**15c** Oz.....**60c**

**VERBENA BONARIENSIS** (*New*)

Perennial species from Buenos Aires, the slender freely-branched stems attain a height of 4 to 5 ft. and bear numerous terminal sprays of Heliotrope flowers during July and August. Award of Merit by Royal Horticultural Society, England, 1937.

Tr. Pkt.....**35c** 1/4 oz.....**\$1.25** Oz.....**\$4.25**

**VERONICA** (*Speedwell*)

**Maritima (Longifolia).** Long spikes of blue flowers from July to September. Tr. Pkt.....**25c** Oz.....**\$1.40**

**Repens.** A useful rock or carpeting plant with light blue flowers, May-June. Tr. Pkt.....**25c** Oz.....**\$2.20**

**Spicata.** 1 1/2 feet high. Has long spikes of bright blue flowers in June and July.

Tr. Pkt.....**35c** Oz.....**\$1.50**

**VIOLA**

	Tr. Pkt.	1/4 oz.	Oz.
<b>CORNUTA</b>			
<b>Admiration.</b> Very large circular purple flowers.			
8 in. ....	<b>\$0.25</b>	<b>\$0.50</b>	<b>\$1.80</b>
<b>Apricot.</b> Beautiful rich apricot shades tinged to-			
wards center ....	<b>.35</b>	<b>.85</b>	<b>3.00</b>
<b>Arkwright Ruby.</b> Bright ruby crimson, with central			
markings; velvety; fragrant. 1/8 oz., <b>\$1.00</b>	<b>.35</b>	<b>...</b>	<b>6.00</b>
<b>Black Prince.</b> 8 in. ....	<b>.25</b>	<b>.50</b>	<b>1.80</b>
<b>Blue Beauty.</b> Bright blue, early, free-flowering.			
1/8 oz. ....	<b>.65c</b>	<b>.35</b>	<b>4.00</b>
<b>Blue Butterfly.</b> Mid-blue shading to white. Re-			
sembles Pansy Beaconfield ....	<b>.35</b>	<b>1.00</b>	<b>3.60</b>
<b>Blue Perfection.</b> Light blue. Large flowered. 8 in.	<b>.25</b>	<b>.50</b>	<b>1.80</b>
<b>Chantreyland.</b> A perfect Viola, producing masses			
of purest apricot flowers ....	<b>.35</b>	<b>1.20</b>	<b>4.00</b>
<b>Golden Orange.</b> Shade or two darker than Viola			
Chantreyland, uniform color, free flowering..	<b>.25</b>	<b>.70</b>	<b>2.40</b>
<b>G. Wermig.</b> Rich violet-blue, 8 in. ....	<b>.50</b>	<b>1.60</b>	<b>6.00</b>
<b>White Wermig.</b> 8 in. ....	<b>.25</b>	<b>.50</b>	<b>1.80</b>
<b>Ilona.</b> Wine red. ....	<b>.25</b>	<b>.50</b>	<b>1.80</b>
<b>Improved Scotch.</b> Three and five blotched in			
splendid mixture ....	<b>.35</b>	<b>.85</b>	<b>2.80</b>
<b>Jersey Gem.</b> Compact habit, deep violet-blue.			
8 in. .... (1/8 oz., <b>\$1.80</b> )	<b>.50</b>	<b>3.20</b>	<b>...</b>
<b>Lutea Splendens.</b> Chrome yellow. 8 in. ....	<b>.25</b>	<b>.50</b>	<b>1.60</b>
<b>Mauve Queen.</b> Reddish violet. 8 in. ....	<b>.25</b>	<b>.50</b>	<b>1.80</b>
<b>Mixed.</b> Small flowering type ....	<b>.25</b>	<b>.50</b>	<b>1.80</b>
<b>Papilio.</b> Blue and white, 6 in. ....	<b>.25</b>	<b>.50</b>	<b>1.60</b>
<b>Primrose Dame.</b> Sulphur yellow. 8 in. ....	<b>.35</b>	<b>.70</b>	<b>2.40</b>
<b>Primrose Perfection.</b> A good yellow. ....	<b>.35</b>	<b>1.20</b>	<b>4.00</b>
<b>Puck.</b> The 2 upper petals are clear purple-violet,			
the 3 lower, golden-yellow. 6 in. ....	<b>.25</b>	<b>.60</b>	<b>2.20</b>
<b>Rosea, 6 in. varies.</b> ....	<b>.35</b>	<b>1.20</b>	<b>4.00</b>
<b>Spring Messenger.</b> Bright rich purple. ....	<b>.25</b>	<b>.50</b>	<b>1.80</b>
<b>White Perfection.</b> White. Large flowered. 8 in. ...	<b>.25</b>	<b>.50</b>	<b>1.80</b>
<b>W. H. Woodgate.</b> Violet purple, large, round			
flowers on long stems. 9 in. ....	<b>.50</b>	<b>...</b>	<b>...</b>
<b>Special Mixture.</b> Bright shades of self colors of			
red, yellow, blue and apricot. ....	<b>.35</b>	<b>.85</b>	<b>3.00</b>

**VIOLA-VARIOUS TYPES**

<b>Bosniaca.</b> Free blooming, small deep purple flow-			
ers. 4 in. ....	<b>.35</b>	<b>.70</b>	<b>2.40</b>
<b>Florariense.</b> Beautiful lavender .... 1/8 oz., <b>\$1.50</b>	<b>.50</b>	<b>...</b>	<b>...</b>
<b>Gracilis Lord Nelson.</b> Violet-purple. 6 in. ....	<b>.35</b>	<b>.80</b>	<b>2.80</b>
<b>Eisenach Jewel.</b> Small-flowered, deep violet...	<b>.50</b>	<b>...</b>	<b>...</b>
<b>Johnny Jump Up.</b> Little Pansy faces of purple,			
blue and yellow .... 1/8 oz., <b>\$1.00</b>	<b>.50</b>	<b>...</b>	<b>...</b>
<b>Nigra (Bowles Black Pansy).</b> Interesting and at-			
tractive little pansy, pretty small black flowers	<b>.35</b>	<b>...</b>	<b>...</b>
<b>Tufted Pansies.</b> Finest mixture of these long and			
blooming varieties. 9 in. ....	<b>.25</b>	<b>.50</b>	<b>1.80</b>



## BEGONIAS

(For Fall 1940 Delivery)

Our Begonia specialist has the happy faculty of producing plants that qualify in every way. You will not be disappointed in them. We now supply this line in volume to many of the largest growers and from year to year.

	Per 100	Per 1000
<b>Lady Mac</b> .....	<b>\$22.50</b>	<b>\$200.00</b>
<b>Melior</b> .....	<b>22.50</b>	<b>200.00</b>
<b>Marjorie Gibbs</b> .....	<b>22.50</b>	<b>200.00</b>
25 at 100 rate. 250 at 1000 rate. From 2¼" pots.		
	Per 100	
<b>"Lucille."</b> New red flowering.....	<b>\$40.00</b>	

### A Select List of "Better"

## CALCEOLARIAS

Fall 1940 Shipment

**NEW – THIS YEAR'S INTRODUCTION**

*Silver Medal Winner at New York World's Fair  
(Awarded May 2, 1939) at New York City*

## GREATER NEW YORK

In all the finer shades and colors including 5 shades of Red, Yellow, Bronze, Honey-Dew, etc.

50 for.....\$10.50      100 for.....\$20.00



Begonia "Marjorie Gibbs"

## CALCEOLARIAS

(Continued)

<b>Valentine Greeting.</b> Orange, yellow and red—very early .....	<b>\$12.00</b>
<b>*Easter Greeting.</b> Good range of colors.....	<b>12.00</b>
<b>Perfect Model Improved.</b> Large flowers, fine colors..	<b>10.00</b>
<b>Goliath.</b> Largest flowers, similar to Perfect Model....	<b>10.00</b>
<b>Feltham Glory.</b> Rust and mahogany shades.....	<b>10.00</b>
<b>Multana.</b> Our fine strain of Multiflora Nana.....	<b>8.00</b>

## MOTHER'S DAY VARIETIES

<b>*Pure Flame.</b> Brilliant flame red.....	<b>\$20.00</b>
<b>*Sensation.</b> Best Hybrid Calceolaria we have ever developed. (In 6 fine colors).....	<b>15.00</b>
<b>Royal Red.</b> Marvelous assortment of brilliant glowing Reds .....	<b>18.00</b>
<b>Golden Bronze Group.</b> Fine assortment yellow, orange flame, apricot, bronze, golden brown.....	<b>20.00</b>
<b>Stewartii.</b> Canary yellow.....	<b>18.00</b>
<b>Pink Beauty.</b> Strawberry color.....	<b>18.00</b>
<b>Golden Gem (Little Gem).</b> Color of Stewartii, flowers ⅓ their size.....	<b>18.00</b>
<b>Rosackers Brilliant</b> .....	<b>18.00</b>
<b>*Perfection.</b> A real boon to florists — all colors, very strong grower .....	<b>18.00</b>
<b>Golden Talisman.</b> Beautiful Golden Amber.....	<b>18.00</b>
<b>Ramona (Goliath).</b> Mammoth flowers. All best colors..	<b>10.00</b>
<b>*Varieties starred, we can specially recommend.</b>	

All varieties are carefully tested in greenhouses before we offer them for sale to the trade.

All plants are shipped in paper pots; all shipments made in white pine shipping cases.

**NOTE!** 25 plants of a variety supplied at 100 rate.



Calceolarias of Best Types, Produced from Cuttings





# HYDRANGEAS

Our supply of these important florists' plants is from a source that has proven dependable over the years.

(Delivery Fall 1940)

## "STRAFFORD"

Strafford is a deep, clear, glowing pink with strong stems and very dark green foliage. A very hardy variety and an excellent keeper.

	100	1000
3-inch Pots .....	\$35.00	\$325.00
4-inch Pots .....	50.00	450.00

## "HELEN MERRITT"

**Color:** Natural Deep Rose treated Hortense Violet.

	100	100
4-inch Pots.....	\$35.00	6-inch Pots.....\$60.00
5-inch Pots.....	45.00	7-inch Pots..... 85.00

### STANDARD VARIETIES

**SOUV. DE MME. CHAUTARD.** Early. Pink. Easy forcer.  
**E. G. HILL.** Early. Clear pink. Blues easily.  
**E. MOULLIERE.** Early. Best white.  
**LORELEI.** Early. Carmine-red.  
**OTAKSA.** Late. The old reliable.  
**RHEINGOLD.** Midseason. Brilliant pink.  
**SPLENDENS.** Early. Glossy clear red.  
**TROPHEE.** Early. Red.  
**GERTRUDE GLAHN.** Midseason. Dark rose, or violet-blue.  
**GOLIATH.** Midseason. Truly a giant. Blues fine.  
**HELGE.** Early. Soft red.  
**M. FOCH.** Early. Deep carmine.  
**NIEDERSACHSEN.** Early. Excellent for blue.  
**PARSIFAL.** Late. Red fringed petals.  
**DEUTSCHLAND.** Early. Sturdy salmon-pink.  
**M. BAARDSE.** Early. Salmon-red. Excellent.  
**STEINMETZ.** Early. Excellent grower. Pink.

#### ALL PRICES PER 100

4-in. \$25.00; 5-in. \$35.00; 6-in. \$50.00;  
7-in. \$75.00; 8-in. \$125.00



**Hahn's Branching Ivy**

A FAST SELLING ITEM FOR THE RETAIL SHOP

## SPIRAEA (Astilbe)

Delivery December, 1940

This old favorite pot plant has again come into much favor for Easter and Mother's Day sales. Crimson, lilac, pink and white shades. (Strong flowering clumps.)

Per doz.....\$3.00 Per 100.....\$22.50



**French and German Hydrangeas**

## HYDRANGEAS (Continued)

### RECENT INTRODUCTIONS

#### All Top Notchers

**ALTOONA.** Early. Clear pink.  
**EUROPA.** Early. Salmon-pink  
**HAMBURG.** Early. Carmine.  
**KUNERT.** Early. Rose-pink. Blues fine.  
**SCH. PERLE.** Midseason. Large; pink. Blues easily.  
**MERVEILLE.** Midseason. Light red. Large flowers. Excellent.  
**ROSABELLE.** Midseason. Large flowers. Rose-pink.

#### ALL PRICES PER 100

4-in. \$30.00; 5-in. \$40.00; 6-in. \$60.00  
7-in. \$85.00

## HAHN'S BRANCHING IVY

This small-leaved English Ivy has become "A-1 Best Seller" with the plant trade throughout the country. Many repeat orders for same during the past year suggest that "Hahn's Branching" and "Miniature Ivy" have become great favorites with the public—a sample shipment will convince you of their value. Easily propagated.

2¼-inch.	100.....	\$10.00	2-¼-inch.	1000.....	\$90.00
3-inch.	100.....	25.00	Rooted Cuttings:		
4-inch.	100.....	35.00	Per 1000.....		
5-inch	100.....	50.00	F.O.B. Shipment Pennsylvania.		

(Strong field plants.) Fall 1940 delivery.

"Row Run." Per 100.....\$15.00 "Selected." Per 100.....\$18.00

## HAHN'S NEW MINIATURE IVY

A most desirable addition to the Ivy family.

2-inch.	Per 100.....	\$10.00	5-inch Heavy.	Per 100.....	\$100.00
2½-inch.	Per 100.....	15.00	6-inch.	Per 100.....	150.00
3-inch.	Per 100.....	35.00	6-inch Heavy.	Per 100.....	200.00
4-inch.	Per 100.....	50.00	Rooted Cuttings: Per 1000....		
5-inch.	Per 100.....	75.00	F.O.B. Shipment Pennsylvania.		





"Supreme" Quality



Bulbs - Plants



Polyantha, "Baby Rose," "Triomphe d'Orleans,"  
the Leading Variety for Easter and Mother's Day  
Sales.

## FORCING ROSES (Dormant) (Fall 1940 Delivery) BABY RAMBLER

Exceptional for pot plant production, especially for Easter and Mother's Day sales.

### TRIOMPHE d'ORLEANS.

Red.

### MME. LEVAVASSEUR.

Lt. Crimson.

### VERDUN. Red.

### LADY READING. Red.

### ELLEN POULSEN. Pink.

### GLORIA MUNDI. Orange.

### MISS EDITH CAVELLE.

Red-white eye.

### GOLDEN SALMON SU-

PERIOR. Orange-white eye.

### SPARKLER. Dark red.

#### PRICES OF ABOVE:

	Per 100	Per 1000
XXX Grade	\$27.50	\$250.00
XX Grade	22.50	200.00
X-A Grade	16.50	150.00
X Grade	12.50	110.00

### CLIMBING OR TRAILING VARIETIES

**Eugene Jacquet.** Large clusters of bright cherry red.

**Marie Gouchault.** Brilliant light red and salmon-pink.

**Roserie.** Dark pink.

The above varieties can be supplied in extra heavy 3-year-old plants with 5 and up canes.

Price per 100.....\$60.00 Per 1000.....\$500.00

**Paul's Scarlet.** Vivid scarlet red.

**Eugene Jacquet.** Large clusters of bright cherry red.

**Roserie.** Dark pink.

**Marie Gouchault.** Brilliant light red and salmon-pink.

**Princess van Orange.** Orange scarlet.

**Blaze.** Scarlet.

#### PRICES:

	Per 100	Per 1000
XXX Grade	\$40.00	\$375.00
XX Grade	30.00	275.00

**SPECIAL NOTE!** 25 of a variety of any of the above mentioned roses at 100 rate; 250 of a variety at 1000 price—packing at cost. All F.O.B. eastern shipment.

## ANEMONE

### Now Very Popular for Cut Flowers

**Monarch De Caen No. 1.** A magnificent robust growing strain of Poppy Anemone with immense saucer-shaped flowers of the most brilliant and varied colors from pink to beautiful shades of blue and brilliant scarlet, borne on long, strong stems. 100.....\$2.30 1000.....\$18.00

**Giant St. Brigid No. 1.** Large semi-double flowers of the most brilliant hues and delicate shades of colors, including a good proportion of rose, pinks, lavenders and blues. 100.....\$2.75 1000.....\$22.50

**His Excellency No. 1.** A grand variety, bearing flowers measuring three inches across, of the most vivid vermillion, with silver-white base and handsome black central boss. 100.....\$2.50 1000.....\$20.00

## RANUNCULUS

	Per 100	Per 1000
French Hybrids Mixed. 1 year No. 1.....	\$2.50	\$20.00
Claremont Hybrids. 1 year No. 1.....	2.75	22.50



Fancy Leaved Caladium

## CALADIUMS

### Fancy Leaved "True Brazilian Type"

Ready in January

These exotic tropical foliage plants, with gorgeous coloring, provide a brilliant subject unexcelled for many uses. Taking little care, they are ideal for the home, hotel, store or office. Use them for pot plants, window boxes, plant arrangements and wall brackets . . . and don't overlook recommending them for summer use outdoors, around pools and bog gardens or in those shady nooks where color is at such a premium.

#### Prices of Fancy Leaved

### CALADIUMS

Separate	100	1000
Named		
Varieties	\$13.50	\$125.00
Named Varieties, Mixed	11.00	100.00

## "GLORY OF THE SUN"

### Leucocoryne Ixiodes Odorata

The dainty flower that supplies the hard-to-achieve touch of heavenly blue!

Leucocoryne sells. Once your customers see it they are delighted and want it again and again. It is fragrant, long-lasting, ideal for corsage work, head-dresses, table decorations, floral arrangements. Wiry 18-inch stems. Flowers with petal spread of two to three inches, in clusters.

Culture the same as for Freesias, namely a Carnation temperature seems to suit them nicely.

	Per 100	Per 1000
First Size Blooming Bulbs.....	\$5.50	\$50.00
Second Size Blooming Bulbs.....	4.50	40.00
Third Size Blooming Bulbs.....	4.00	35.00





## IRIS—A. B. C. SUPREME QUALITY



A. B. C. Iris "Wedgewood" Grown by M. Morgan and Son, Hackettstown, N. J. Planted September 27th.  
First cut December 5th. Photo taken December 14, 1938.

### A. B. C. WEDGEWOOD IRIS (*Early Flowering*)

We specialize in an early blooming type of Wedgewood Iris. Our bulbs are grown on an island in the northwest, which is favored by the warm waters of the Columbia River. This ideal climate matures the bulbs earlier than those produced inland and the result is an early flowering type. The above picture shows results obtained from a planting of 100,000 A. B. C. Wedgewood Iris. Even Wedgewood blue, large flowers.

	100	1000		100	1000
8 to 9 centimeters.....	\$2.00	\$15.00	10 to 11 centimeters.....	\$5.00	\$44.00
9 to 10 centimeters.....	3.30	28.00	11 centimeters and up.....	5.50	50.00

### DUTCH IRIS

	100	1000		100	1000
<b>Imperator.</b> Brilliant blue, extra early.			<b>Yellow Queen.</b> Excellent variety of uniform yellow.		
6 to 7 centimeters.....	\$1.35	\$ 8.00	5 to 6 centimeters.....	\$1.30	\$ 8.00
7 to 8 centimeters.....	2.10	16.00	6 to 7 centimeters.....	2.40	19.00
8 to 9 centimeters.....	3.15	26.50	7 to 8 centimeters.....	3.60	31.00
<b>Poggenbeek.</b> Brilliant blue, early.			<b>White Excelsior.</b> Extra large, white.		
6 to 7 centimeters.....	1.40	9.00	6 to 7 centimeters.....	2.10	16.00
7 to 8 centimeters.....	2.30	18.00	7 to 8 centimeters.....	3.10	26.00
8 to 9 centimeters.....	3.20	27.00	8 to 9 centimeters.....	4.15	36.50

### FREESIAS—A. B. C. SUPREME

	½ in. to ⅝ in.		⅝ in. to ¾ in.		¾ in. up			½ in. to ⅝ in.		⅝ in. to ¾ in.		¾ in. up	
	100	1000	100	1000	100	1000		100	1000	100	1000	100	1000
<b>Purity.</b> Superflora white....	\$1.00	\$ 6.00	\$1.60	\$11.00	\$2.00	\$15.00	<b>Blanche Blue.</b> Popular blue..	\$1.75	\$12.00	\$2.35	\$18.00	\$4.00	\$35.00
<b>Golden Daffodil.</b> Exceptional yellow .....	1.00	6.00	1.60	11.00	2.00	15.00	<b>Elder's Red</b> .....	1.75	12.00	2.35	18.00	4.00	35.00
<b>Elder's Giant White.</b> Large white, late flowering.....	1.75	12.00	2.35	18.00	4.00	35.00	<b>Golden Treasure.</b> Good yellow-lavender tint on edges	1.00	6.00	1.60	11.00	2.00	15.00
<b>Elder's Double White (New)...</b>	2.35	18.00	2.70	22.00	4.50	40.00	<b>Judy.</b> Golden yellow.....	2.35	18.00	2.70	22.00	4.50	40.00
<b>Apotheose.</b> Bright carmine-pink, white throat.....	1.50	9.00	1.75	12.00	....	....	<b>Ruth Chatterton.</b> Tyrian rose.	2.50	20.00	2.90	24.00	3.30	28.00
<b>A. B. C. Blue.</b> Best blue....	1.75	12.00	2.00	15.00	\$2.50	\$20.00	<b>Schroeder's White Perfection</b>	1.25	7.50	1.70	12.00	2.25	17.50
							<b>Sunset.</b> Orange-colored ....	1.30	8.00	1.80	13.00	2.30	18.00
							<b>White Chief.</b> Large white...	1.00	7.50	1.60	11.00	1.75	12.50

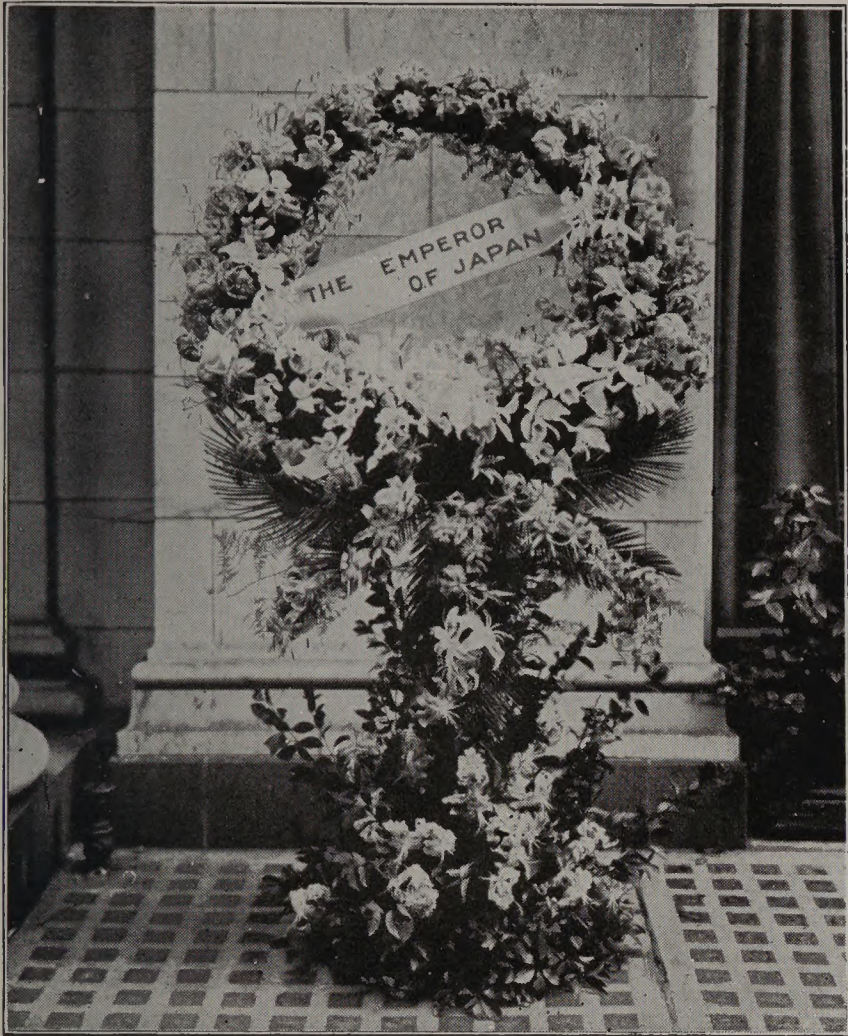




"Supreme" Quality



Bulbs - Plants



**Lilium Rubrum (Magnificum)**  
"The Aristocrat of Lilies"

Standing Wreath composed of Orchids and Lilium Rubrum "Magnificum" (Oriental Orchids). There is no Lily that lends itself so gracefully to floral work of all kinds. Has a particular charm all of its own. Easily grown. Photograph by courtesy of Small's Flower and Garden Center, Dupont Circle, Washington, D. C.

## LILIUM GIGANTEUM (New Crop)

	Per 100	Per Case
7 to 9 inch—300 to case.....	\$ 7.00	\$17.00
8 to 9 inch—250 to case.....	8.00	17.50
8 to 10 inch—225 to case.....	9.00	17.75
9 to 10 inch—200 to case.....	11.00	19.75
9 to 11 inch—180 to case.....	12.50	21.00

## LILIUM HANSONI

A choice Korean species bearing many handsome yellow flowers with thick petals. It is very hardy and easily grown but should be planted in partial shade. Plant 6 inches deep. Height, 3 to 4 feet. Blooms in the open. Succeeds well under greenhouse culture.

	Per 100	Per Case
7 to 9 inch—200 to case.....	\$12.00	\$22.00
8 to 9 inch—100 to case.....	.....	14.00
9 to 10 inch—100 to case.....	.....	18.00

## LILIUM BATEMANNAE

**BATEMANNAE.** This apricot shaded Lily is easy of cultivation and grows equally well in partial shade as in full sun.

	Per 100	Per Case
6 to 8 inch—200 to case.....	\$11.00	\$18.00

## LILIUM HENRYI

Golden yellow reflexed flowers, spotted brown.

	Per 100	Per Case
8 to 10 inch—170 to case.....	\$ 9.00	\$14.00
9 to 10 inch—150 to case.....	10.00	14.00
11 to 13 inch— 80 to case.....	...	12.00

## A. B. C. LILY HEADQUARTERS

A. B. C. SUPREME QUALITY  
For Immediate Delivery from Cold Storage

*Lilies work so wonderfully well into a great variety of basket designs that we believe it will pay you to have a good planting of several varieties.*

## LILIUM RUBRUM (Magnificum)

(See Illustration Opposite)

	Per 100	Per Case
8 to 9 inch—200 to case.....	\$ 9.00	\$15.00
8 to 10 inch—170 to case.....	10.00	15.00
11 to 13 inch— 80 to case.....	...	15.00
13 to 15 inch— 60 to case.....	...	15.00

## LILIUM KRAMERI (Japonicum)

One of the few pink Lilies. Usually two, and as many as five, beautiful pale pink funnel-shaped flowers appear on slender stems. Plant in open, 8 inches deep. Blooms in July. Succeeds under glass.

	Per 100	Per Case
5 to 6 inch—500 to case.....	\$ 7.00	\$30.00
5 to 7 inch—240 to case.....	10.00	19.00
6 to 8 inch—200 to case.....	12.00	20.00

## LILIUM REGALE

	Per 100	Per 1000
6 to 7 inch.....	\$ 6.50	\$50.00

## LILIUM RUBELLUM

	Per 100	Per Case
3 to 7 inch—460 to case.....	\$ 4.50	\$12.00

## LILIUM TIGRINUM SPLENDENS

	Per 100	Per Case
7 to 9 inch—250 to case.....	\$ 7.00	\$15.00
9 to 10 inch—150 to case.....	12.00	15.00

**LILIUM TIGRINUM FL. PL.** (Double Tiger Lily). The only double Tiger Lily worth growing.

6 to 8 inch—300 to case.....	Per 100	\$11.00
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**Lilium Giganteum (From Cold Storage)**  
A. B. C. "Supreme" Quality



- SPRAY -  
"L333" "ROSE SPECIAL"  
\$ 10.75..... 1 Gal.....\$ 9.75  
48.75..... 5 Gal..... 42.50  
140.25.....15 Gal..... 120.00  
247.50.....30 Gal..... 225.00

HORMODIN A LIQUID  
B. T. I. Units Per Bottle  
60—Enough for 450- 1,800 cuttings. \$1.00  
240—Enough for 1,800- 7,200 cuttings. 2.50  
480—Enough for 3,600-14,400 cuttings. 4.50  
960—Enough for 7,200-28,800 cuttings. 8.00  
For Hormone Powders  
See 1940 Blue Book, Page 41.

HOME GARDEN TOOLS—"3 in 1"  
For Resale @ 35c set.  
1 Trowel, 1 Weeder, 1 Fork to a set.  
Per Doz. Sets...\$2.64 Per Gro....\$28.80

SHADING FOR GREENHOUSES  
White Paste, 1 Gal. Pails.....\$ 2.35  
Sea Green (Light), 1 Gal. Pails..... 2.10  
Mt. Beacon (Dk. Green), 1 Gal. Pails. 2.75  
Garlands, 25-lb. Bags..... 3.50  
50 lbs.....\$6.50 100 lbs..... 12.00

CHINESE TUBS  
Each .....75c  
Top diam.....12" Depth.....10"

MASTERS HANDI-CART  
No. 1. Capacity 2 cu. ft., each.....\$4.75  
No. 2. Capacity 3 cu. ft., each..... 6.75

"R. V. LITE"—VITAPANE  
(Glass Substitute)  
Rolls—36 inches wide, 50 ft. long.  
1 to 9 Rolls. Per Roll.....\$8.75  
10 or more Rolls. Per Roll..... 7.00  
Descriptive circular and sample sent free.

VITAMIN B<sub>1</sub> "Mackwin"  
Liquid in 1 oz. Bottles—35c size.  
Packed 24 Bottles to display carton...\$5.30

For All Other Supplies  
Not Listed Here  
Write for Our Free  
"1940 BLUE BOOK"  
When writing, please send your entire address, type of business and complete Street Address and P.O. Box.

CELLULOID LABELS—"Celex"  
For Garden or Trees—copper wired.  
Size 3"x½"—White—1 Dozen to bag.  
12 Dozen to a Display Card.  
Per Doz.....25c Per Gro.....\$2.00

HORMOVITA "Pillsburys"  
1 lb. Cans, each....\$4.00 Doz.....\$31.68

TARTAR EMETIC  
To Control Gladiolus Thrips  
Formula:  
4 lbs. TARTAR EMETIC, 16 lbs. Brown Sugar, 100 gals. water.  
1 to 4 lbs.....Per lb. 70c  
5 to 24 lbs.....Per lb. 60c  
25 to 49 lbs.....Per lb. 54c  
50 to 99 lbs.....Per lb. 52c  
100 lbs. or more.....Per lb. 50c  
By far the most effective spray for the control of Thrips, not only on Gladioli but practically all types of Thrips.

CYANO GAS—"G" Fumigant  
(Calcium Cyanide)  
A deadly, very effective fumigant for control of anything that breathes.  
5 lbs.....\$3.00 25 lbs.....\$10.00  
100 lbs. .... 25.00

NICO-FUME PRESSURE FUMIGATOR  
½-lb. Cans 1-lb. Cans  
1 can .....\$0.45 \$0.75  
6 cans ..... 2.40 3.75  
12 cans ..... 4.20 7.00  
Also Nico-Fume Liquid and Powder.

BARFOOTS ROTENONE SPRAY  
½ Gal.....\$ 8.00 1 Gal.....\$ 15.00  
5 Gal..... 60.00 30 Gal..... 300.00

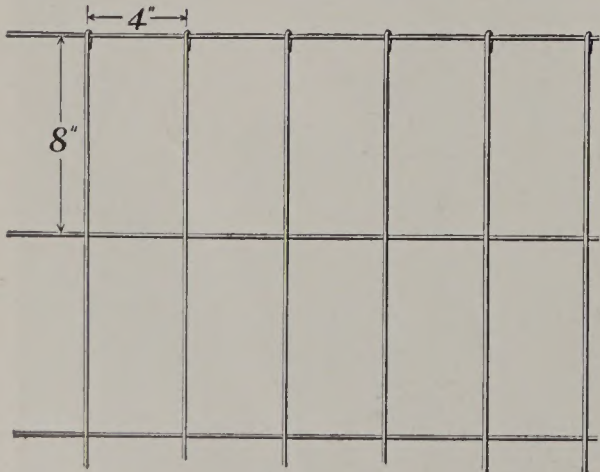
BARFOOTS SPREADER  
1 Gal.....\$4.50 5 Gal.....\$20.00  
Descriptive circulars sent upon request.

SPRAYER—Wheelbarrow Type  
"MYERS"  
F.O.B. F.O.B.  
Factory Chicago  
No. R336½-B—Complete, ea.\$26.50 \$27.50  
The finest money can buy. Suitable for greenhouse, tree spraying and nursery.  
The tank is heavy galvanized iron thoroughly reinforced at top and bottom.  
Capacity 12 gallons.  
Hose—15 feet—5 ply, ½-inch spray hose.

CORROSIVE SUBLIMATE  
(Mercuric Chloride)  
(Solution 4 oz. to 24 gals. water)  
An effective dip to control Glad. Thrip.  
4 oz. ....95c 1 lb. ....\$2.75  
5 lbs. ....\$2.70 lb. 25 lb. ....\$2.60 lb.

HORN SHAVINGS  
13½% organic nitrogen—slowly available—use under glass. Size bags—50 lbs.  
50 lbs.....\$ 3.45 100 lbs.....\$ 6.50  
500 lbs..... 29.00 1000 lbs..... 57.00  
F.O.B. Chicago.

New ... WIRE MESH  
PLANT SUPPORT FABRIC



On shipments totaling 100 lbs. or more, prices shown are Freight Prepaid to points east of Mississippi River; F.O.B. Chicago for points west of the Mississippi River.

THE "Pittsburgh" Plant Support Fabric is an electrically welded wire mesh designed expressly for plant supports inside and outside the greenhouse. Economical, quickly installed, eliminates laborious hand-stringing. Well galvanized, lasts many years. No. 16 gauge wires, with No. 14 gauge selvage wires. Rolls of 100 lineal feet.			
Mesh Spacing	Width of Rolls	Wt. Lbs. Per Roll of 100 Lineal Ft.	Price Per Roll 100 Ft.
8 x 8	40	13.5	\$2.17
8 x 8	48	15.7	2.60
8 x 8	56	17.6	3.04
8 x 4	40	19.2	2.85
8 x 4	48	22.4	3.40
8 x 4	56	25.7	3.97
6 x 6	36	15.8	2.25
6 x 6	42	17.7	2.63
6 x 6	48	20.1	3.00
6 x 6	54	22.3	3.38
6 x 6	60	24.5	3.75
4 x 8	60	27.1	3.75

PRICES SUBJECT TO MARKET FLUCTUATIONS AND CHANGES WITHOUT NOTICE





Cyclamen A. B. C. Giant Flowering Strain

# A. B. C. CYCLAMEN SEED

## FOR AMERICAN AND CANADIAN CULTURE

For over 24 years A. B. C. has supplied true giant flowering Cyclamen seed to numerous critical growers from Maine to California, and repeat orders from year to year indicate, we believe, that our "special strain" is accepted as being the ultimate in quality.

If in the market for Cyclamen seed in quantity please write for special quotation.

IMPORTANT NOTE: Because of the difficulty in importing Cyclamen seed from Europe we suggest placing of order at the earliest possible date after receipt of this list. Delivery of seed beginning June.

## A. B. C. GIANT FLOWERING STRAIN

### VARIETIES AND PRICES

	Per 100	Per 1000		Per 100	Per 1000
Glowing Bright Red.....	\$1.25	\$10.00	Victoria. White edged cerise, very fine...	\$1.45	\$12.00
Glowing Dark Red.....	1.25	10.00	Ruffled Salmon. Light.....	2.15	18.00
Perle of Zehlendorf. Dark salmon color..	1.35	11.00	Ruffled Red .....	2.15	18.00
Rose of Zehlendorf. Light salmon color..	1.35	11.00	Ruffled Mixed .....	1.35	12.00
Improved Rose of Marienthal. Soft rose with carmine eye.....	1.25	10.00	Rokoko Erecta Mixed.....	1.35	12.00
America Improved. Salmon scarlet....	1.65	14.00	Harlequin Mixed .....	1.35	12.00
Bonfire. Brilliant salmon.....	1.80	16.00			
Lavender .....	1.25	10.00			
Pure White .....	1.25	10.00			
Glory of Wandsbeck. Dark salmon color.	1.35	11.00			
Pink Pearl. Salmon, light edge.....	2.15	18.00			
Liebesfeuer. Ruby salmon.....	1.70	15.00			
Silvery Salmon Lilac.....	1.25	10.00			
New Salmon Rose Improved.....	1.35	11.00			
Morning Red. Light salmon red eye....	1.35	11.00			
Pure Rose .....	1.25	10.00			

### VOGT'S NEW DOUBLE-FLOWERED CYCLAMEN

**Admiration.** Salmon-rose with shaded eye.  
**Prosperity.** Flaming rich rose; distinct clear color.  
**Cerise Brilliant (New).** Rich cerise-red.  
**Rosea.** Soft rose with coral cast.  
**Mixture of Vogt's Strain.**

Prices of above varieties of Vogt's Strain:

100 seeds.....	\$2.50	500 seeds.....	\$10.75
250 seeds.....	5.75	1000 seeds.....	20.00

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# Primula Malacoides "IMPROVED ERIKSSONI"

"CUPIDS VALENTINE PLANT"

DISSEMINATED BY AMERICAN BULB COMPANY • AWARDED RATING OF "SPECIAL MERIT" AT THE FLORIST CLUB AUTHORITY TEST AS MADE AT THE NEW JERSEY AGRICULTURAL EXPERIMENT STATION, BRUNSWICK, N. J.

After years of painstaking effort, Mr. Ernst Eriksson, the well-known pot plant grower of Riverside, Ill., has developed a strain of Primula Malacoides that is truly "perfection" in this family. For sale as an individual pot plant or used in combination with tulips, hyacinths, kalanchoe and other plants for the filling of boxes, hampers, pans, etc. "Erikssoni" has proved itself practically invaluable. Due to the fact that Primula Malacoides "Improved Erikssoni" being **non-infectious**, this desirable show



Primula Malacoides "Brilliance"

plant is now freely admitted by hospitals, etc., and generally accepted by the public without question. A good selling point when offering "Improved Erikssoni" to your trade. We cannot over-emphasize the importance of using only greenhouse produced new crop seed, in ERIKSSON'S ORIGINAL PACKETS, with Eriksson's own cultural directions. We bring this to your attention because of the so-called "Eriksson Strain" that has found its way into the market.

## ERIKSSON'S OUTSTANDING NEW VARIETIES

**Glory of Riverside (Improved).** True rose-pink, a strong grower and without a doubt, the most valuable variety for all purposes. A real pot plant, especially for 6 or 7 inch pot production, here we suggest placing three plants to the pot.

**Eriksson's New Giant.** Color resembles closely Glory of Riverside. Very robust habit, with flower size approximately 1 1/2 inches. It is a late bloomer thereby assuring the florist-grower a longer primula season.

**Brilliance (Eriksson's Deep Red).** The flower opens lavender but changes to a brilliant red in one or two days in a sunny greenhouse. A very attractive and unusual combination, with top flowers showing lavender and the rest a brilliant red.

**Eriksson's Pure White (Improved).** A real improvement in a pure white malacoides. Flowers profusely on numerous stems, making a good sized plant. Germination of seed also greatly improved. The best white now available.

**Lilac Beauty.** The color is a pure soft lilac, absolutely fixed. This is another fine color for making up artistic combinations.

**Peach Blossom.** Color a real deep peach blossom pink. It has a more compact habit than "Appleblossom," and it is also an excellent keeper.

All of the above priced at: 500 Seeds.....\$1.00  
2000 Seeds.....\$3.00      6000 Seeds..... 8.00

## CHINESE GIANT

**Single Dazzler.** (Primula Sinensis Fimbriata) "orange red."  
Tr. Pkt. ....50c  
**Double Dazzler.** Same color as above, with double flowers.  
Tr. Pkt. ....\$1.00  
**Sinensis Fimbriata Mixed.** Tr. Pkt.....50c

## ERIKSSON'S STANDARD VARIETIES

**New Baby (Improved).** An outstanding glowing deep-pink, individual in color. Large flowered, heavy producer on strong stems.  
**Baby Doll.** The earliest bloomer. A deep pink with frilled flowers.  
**Baby Rose.** Good deep pink color with free flowering habit.  
**Appleblossom.** A true appleblossom pink, very worth while.  
**Wonder Baby.** Beautiful pink, rather tall but good producer.  
ALL of the above priced at: 800 Seeds.....\$1.00  
2000 Seeds.....\$2.00      6000 Seeds..... 5.00  
**Eriksson's Special Mixed.** A real choice selection of the above varieties. 800 Seeds...\$1.00      2000 Seeds...\$2.00      6000 Seeds...\$5.00

## PRIMULA OBCONICA

	1/64	1/32
SINGLE	Tr. Pkt.	oz.
Mohnstein's Atrosanguinea. Dark blood red....	\$1.25	\$2.75
Mueller's Rose. Pure rose; choice.....	1.25	2.50
Mixed, Mohnstein's Atrosanguinea and Mueller's		
Rosea .....	1.25	2.50
Better Days. Deep carmine-red.....	1.25	2.75
Fasbender. Rich deep red.....	1.25	3.00
Konigsee. Light blue.....	1.25	3.50
Lachrosa. Salmon-rose .....	1.00	2.75
Snowstorm. Pure white.....	1.25	2.75
Mixture, all colors of above.....	1.00	2.00
DOUBLE		
Portland Beauty. Mixed. (About 500 seeds).....	1.50	...

## MISCELLANEOUS PRIMULAS

**SINENSIS STELLATA** Tr. Pkt. (250 Seeds)  
Giant Blue Star .....\$0.50  
Giant Salmon Pink Star..... .50  
Giant White Star ..... .50  
**KEWENSIS**  
Yellow Primrose. Verbena scented. Tr. Pkt..... .50